

Acidity Regulators Market - Industry Statistics, Share, Analysis and Global Research Report - 2031

The acidity regulation market is expected to witness notable growth owing to its wide application as a preservative, flavoring agent

PORTLAND, OR, US, November 28, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Acidity Regulators Market](#)" by Product Type, and Application: Global Opportunity Analysis and Industry Forecast, 2022–2031," the acidity regulators market size was valued at \$5,871.30 million in 2020, and is estimated to reach \$10,899.60 million by 2031, growing at a CAGR of 5.5% from 2022 to 2031.



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Growth in demand for fast food, cold drink, and other food & beverages would supplement the market growth”

Allied Market Research

Acidity regulator is a vital ingredient used in various food & beverages as food additive to maintain acidity or alkalinity of the food. Acidity regulators are organic acids or mineral acids, bases, neutralizing agents, and buffering agents. Various acidity regulators are available in the market such as citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid with each ingredient having distinct properties and application.

Acidity regulators are used to modify or enhance the taste of food products. Flavors are used in dairy products, beverages, and processed food. Flavors cause sensation of taste in the food products. For instance, about 50% of the citric acid is used as a flavoring agent in several beverages such as tea, soft drink, carbonated drinks, and desserts to enhance the refreshing flavor which is also the key acidity regulators market trends.

Leading Key Players

Major companies have adopted agreement, product launch, expansion, and merger strategies to sustain the intense market competition. Key players profiled in the acidity regulators industry Archer Daniels Midland Company, Jungbunzlauer India Pvt. Ltd., Bertek Ingredient Incorporation, ATP group, Celrich Products Pvt. Ltd., Chemelco International B.V., F.B.C Industries Inc., and Fuerst Day Lawson Ltd.

Other players in the value chain include Cargill Incorporated, Kerry Group, Tate and Lyle plc, Corbion N.V., Univar, Brenntag A.G., and Innophos Holding Inc.

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Acidity regulators enhance and contribute flavors in food products. Flavoring agents are used in small amount as food additives or to enhance the flavors. Flavoring agents are used in food products, which do not have the desired flavor. Flavoring agents are used in natural form and processed form in food products for human consumption which further augments the acidity regulators market growth.

The global acidity regulators market is segmented on the basis of product type, application, and region. Depending on product, the market is classified into citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid. On the basis of application, it is segregated into beverages; sauces, condiments, and dressings; processed food; bakery; and confectionery. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

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Region wise, Asia-Pacific accounted for highest acidity regulators market share in 2020, and is expected to grow at a significant CAGR during the forecast period, owing to increase in demand for such products in Japan, China, and India.

KEY FINDINGS OF THE STUDY

By product type, the Acidity Regulators Market Analysis includes citric acid, phosphoric acid, acetic acid, maleic acid and lactic acid. The citric acid segment dominated the global market in

2020, and is expected to retain its dominance throughout the forecast period.

On the basis of application, the beverages segment held the dominant share in 2020, and is expected to register the highest CAGR.

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The demand for acidity regulators increases due to rise in consumption of fast food & beverages. Acidity regulators regulate the bitterness or taste further regulates the acidity and basicity of the food & beverages products such as soft drinks, juices, pickles jams, and jellies. In addition, acidity regulators provide a distinct flavor to the food products. Increase in demand for acidity regulators in the food & beverage industry is the key factor that boosts the growth of the global acidity regulators market demand. Moreover, teenagers and adults are the major consumers of fast food & beverages, due to changes in lifestyle, increase in acceptance of packed food, and increment in disposable income.

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Adaptogens Market - <https://www.globenewswire.com/news-release/2022/10/11/2531978/0/en/Global-Adaptogens-Market-to-Reach-20-3-Billion-by-2031-Allied-Market-Research.html>

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