

Brainify.AI Is Accepted Into Merck Digital Sciences Studio Program

Brainify.AI announces its acceptance into the Merck Digital Sciences Studio, a collaboration between Merck, Merck GHI Fund, Northpond Ventures

NEW YORK CITY, NEW YORK, USA,
November 28, 2023 /

EINPresswire.com/ -- [Brainify.AI](#), an innovator at the forefront of precision psychiatry, today announces its acceptance into the [Merck](#) Digital Sciences Studio (MDSS), a digital accelerator designed to enable the next generation of technologies for drug discovery and development, including artificial intelligence and machine learning. MDS Studio was founded to offer support for early-stage biomedical startups providing strategic guidance, direct investment and other resources.

Strategic Focus:

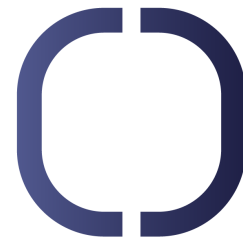
- Brainify.AI is dedicated to enhancing the accuracy and efficiency of psychiatry clinical trials.
- Its suite of AI-driven products, including PlaceboInsight AI, and TherapyInsight AI, are designed to enable clinical development.

Pioneering Precision Psychiatry:

- Through its advanced biomarker technology, Brainify.AI assists in the identification of optimal patient segments, predicting treatment responses, and reducing the prevalence of placebo responders — all important to improving

The logo for Merck Digital Sciences Studio, featuring the words "Merck Digital Sciences Studio" in a large, teal, sans-serif font, stacked vertically.

Merck Digital Science Studio



B R A I N I F Y . A I

Brainify.AI



This MDSS acceptance not only empowers our technological advancements but is also a testament to our vision in precision medicine. Being part of MDSS will significantly accelerate our journey."

Mariam Khayretdinova, CEO & co-founder

clinical trials in psychiatry.

Companion Diagnostics Development:

- Brainify.AI's platform extends beyond clinical trials into the development of companion diagnostics, potentially offering a cost-effective and predictive toolset for patient-tailored treatment regimens in the fight against mental health disorders.

About Merck Digital Sciences Studio

Merck Digital Sciences Studio (MDS Studio or MDSS) is a collaboration between Merck, Merck Global Health Innovation Fund, [Northpond Ventures](#), McKesson Ventures, Microsoft for Startups, and the New Jersey

Innovation Institute, a New Jersey Institute of Technology (NJIT) subsidiary. The 10-month startup accelerator program, with direct investments from Merck Global Health Innovation Fund, Northpond Ventures, and McKesson Ventures, empowers members and enables the generation of innovative digital technologies for drug discovery and development through hands-on mentorship, connection opportunities with industry-leading partners, and training in an active entrepreneurial setting. Through the accelerator program, these startups will have access to workshops, coaching, office space, and Microsoft for Startups Founders Hub resources, including up to \$150,000 Azure Cloud computing credits.

About Brainify.AI

Brainify.AI (<https://www.brainify.ai>), J&J J Labs resident, is a groundbreaking company pioneering the shift toward precision psychiatry. Brainify.AI leverages biological data through the innovative AI EEG biomarker platform. Brainify.AI transformative technology and cutting-edge tools are setting new standards in the psychiatric field, bridging the gap between clinical trials and effective treatments, thus catalyzing a new era of precision psychiatry.

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