

Global Antimicrobial Textile Market Thrives on Increasing Health and Hygiene Awareness

*The Business Research Company's
Antimicrobial Textile Global Market
Report 2023 – Market Size, Trends, And
Global Forecast 2023-2032*



The Business
Research Company

Antimicrobial Textile Global Market Report 2023 –
Market Size, Trends, And Global Forecast 2023-2032

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EINPresswire.com/ -- The global

antimicrobial textile market experienced substantial growth, escalating from \$10.63 billion in 2022 to \$11.79 billion in 2023, reflecting an impressive Compound Annual Growth Rate (CAGR) of 11.0%. The market is anticipated to continue its upward trajectory, with a projected size reaching \$16.33 billion by 2027, fueled by an expected CAGR of 8.5%.

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Health and Hygiene Awareness Driving Market Expansion
The surge in consumer awareness regarding health and hygiene, especially in the wake of the COVID-19 pandemic, is a pivotal factor propelling the [growth of the antimicrobial textile market](#). The pandemic has heightened the emphasis on health and cleanliness, leading to an increased demand for antimicrobial textiles designed to combat viruses. The textile industry is responding swiftly to

this demand by innovating antimicrobial products. Surveys and polls conducted in major cities, including Delhi, Bengaluru, Mumbai, Kolkata, and Chennai, indicate that consumers prioritize hygiene, health, and environmental concerns in their purchase decisions, influencing [the demand for antimicrobial textiles](#). This shift in consumer behavior, highlighted by a 2021 poll by E Times, wherein 70% of respondents in India expressed a commitment to prioritizing food and lifestyle adjustments for physical and emotional health, is expected to be a significant driver for the antimicrobial textile market.

For a deeper understanding and strategic insights, refer to our comprehensive sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5558&type=smp>

Key Players Shaping the Market Landscape

Major players contributing to the dynamics of the antimicrobial textile market include Milliken & Company, PurThread Technologies, Trevira GmbH, Thai Acrylic Fiber Co. Ltd., Vestagen Protective Technologies Inc., Herculite Products Inc., BASF SE, The Dow Chemical Company, Sanitized AG, LifeThreads LLC, Surgicotfab Textiles Private Limited, Scieessent LLC, Kolon Industries Inc., Aditya Birla Management Corporation Pvt. Ltd., and Response Fabrics (India) Pvt. Ltd.

Technological Advancements Fuel Market Trends

Technological advancements represent a prominent [trend in the antimicrobial textile market](#).

Leading companies in the sector are actively engaged in developing innovative technological solutions to curb the spread of viruses and meet the growing consumer demand. For instance, Aditya Birla Group, an India-based producer of Viscose staple fiber, launched antimicrobial fibers based on in-house technology in June 2020. These antimicrobial fibers, with the capability to destroy and prevent the growth of bacteria or viruses, ensure the fabric remains fresh and hygienic over time.

Regional Dynamics and Market Segmentation

In 2022, North America emerged as the largest region in the antimicrobial textile market, with Asia-Pacific projected to be the fastest-growing region in the forecast period. The regions covered in the antimicrobial textile market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

The global antimicrobial textile market is segmented -

- 1) By Fibers: Cotton, Polyester, Polyamide, Other Fibers
- 2) By Active Agent: Synthetic Organic Agents, Metal And Metallic Salts, Bio-Based Agents, Other Active Agents
- 3) By Application: Medical Textiles, Apparel, Home Textiles, Commercial Textiles, Industrial Textiles, Other Applications

For comprehensive insights into market dynamics and future trends, please refer to the complete report:

<https://www.thebusinessresearchcompany.com/report/antimicrobial-textile-global-market-report>

Antimicrobial Textile Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Antimicrobial Textile Global Market Report 2023 by The Business Research Company is the

most comprehensive report that provides insights on antimicrobial textile market size, antimicrobial textile market drivers and trends, antimicrobial textile market major players, competitors' revenues, antimicrobial textile market positioning, and antimicrobial textile market growth across geographies. The antimicrobial textile market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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