

Global Personal Care Services Market Flourishes, Projected to Reach \$610.53 Billion by 2027

The Business Research Company's Personal Care Services Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032

LONDON, GREATER LONDON, UK,
November 28, 2023 /

EINPresswire.com/ -- The [global personal care services market](#) has

experienced robust growth, surging

from \$401.96 billion in 2022 to \$439.46 billion in 2023, boasting an impressive Compound Annual Growth Rate (CAGR) of 9.3%. The personal care services market is anticipated to continue its upward trajectory, reaching \$610.53 billion by 2027, with a CAGR of 8.6%.

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart graphic to the right.

The Business
Research Company

Personal Care Services Global Market Report 2023 –
Market Size, Trends, And Market Forecast 2023-2032

“

The Business Research Company's Personal Care Services Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032”

*The Business Research
Company*

Population Aging Drives Market Growth

Population aging is identified as a key driver for the personal care services market. The number of people over 65 is expected to increase globally from approximately 550 to 650 million during 2018-2022, marking an 18% increase, according to the Population Reference Bureau. The growing geriatric population, coupled with an increased focus on healthy lifestyles among this demographic, is expected to fuel demand for personal care services such as spa and massage services, contributing to market growth.

Explore the global personal care services market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=3564&type=smp

Major Companies Shaping the Market Landscape

Key players in the personal care services market include Fantastic Sams, Weight Watchers International Inc., Tivity Health, Regis Corporation, Jenny Craig Inc., Bosley Inc., Norwegian Cruise

Line Holdings, Hair Cuttery, Bijin Salon Spa, and Great Clips. These industry leaders play a pivotal role in driving innovation and shaping the dynamics of the personal care services market.

Market Recovery Post-COVID-19 and Organic Beauty Trends

Beauty salons are adopting organic products to meet the increasing demand for healthy and natural alternatives. The use of organic products, free from harmful chemicals, is gaining popularity. The organic personal care market is projected to grow at 10%, reaching \$25 billion by 2025, indicating significant potential for organic salons. Hair salons like Organic Natural Hair Salon are examples of establishments using organic products.

Regional Dynamics: Asia-Pacific Leads, North America Follows

In 2022, Asia-Pacific emerged as the largest region in the personal care services market, with North America securing the second-largest market share. The personal care services market report comprehensively covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Access the complete report for an in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/personal-care-services-global-market-report>

[Personal Care Services Global Market Report 2023](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Personal Care Services Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on personal care services market size, personal care services market drivers and trends, personal care services market major players, competitors' revenues, market positioning, and market growth across geographies. The personal care services market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By [The Business Research Company](#):

Personal Services Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/personal-services-global-market-report>

Personal Care Appliances Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/personal-care-appliances-global-market-report>

[report](#)

Personal Care Ingredients Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/personal-care-ingredients-global-market-report>

About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: https://twitter.com/tbrc_info

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/671382039>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.