

Enterprise Mobility Market Key Players, International Investment Analysis & Business Overview – Global Forecast to 2027

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EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "[Enterprise Mobility Market](#) by Component, Solution Type, Deployment Model, Enterprise Size, Device Type and Industry Vertical: Opportunity Analysis and Industry Forecast, 2020-2027,"

The global enterprise mobility market was valued at \$19.65 billion in 2019, and is projected to reach \$151.51 billion by 2027, growing at a CAGR of 29.3% from 2020 to 2027.

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Enterprise mobility solution helps organizations to proficiently collect and manage organizations' critical data through multiple data touchpoints and mobile devices of employees. In addition, rise in usage of mobile devices and mobile application in various organizations to increase customer satisfaction and resolve customer issues faster boosts the market growth. Furthermore, surge in data & mobile devices in organizations and increase in cloud & mobile application in various industries significantly boost the growth of the global enterprise mobility market. In addition, surge in BYOD trend in organizations positively impacts the growth of the market. However, high implementation cost and lack of awareness in developing nations are expected to hamper the market growth. On the contrary, surge in adoption of cloud-based technology among enterprises is projected to have a definite impact on the growth of the enterprise mobility market.

The mobile device management solution segment is expected to experience significant growth in the coming years, owing to increase in adoption of mobile devices in organizations and rise in



need to manage these devices of employees.

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Competitive Analysis:

The competitive environment of [Enterprise Mobility Industry](#) is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Enterprise Mobility Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

Key Players:

Amtel, Inc.

Blackberry Limited

Citrix Systems, Inc.

IBM Corporation

Infosys, Ltd.

Microsoft Corporation

SAP SE

Sophos Ltd.

Soti, Inc.

VMware, Inc and Many More

Region-wise, the enterprise mobility market was dominated by North America in 2019, and is expected to retain its position during the forecast period. This is attributed to increase in focus of corporate toward enterprise mobility and presence of major vendors across the region. However, Asia-Pacific is expected to witness significant growth during the forecast period, owing to growing adoption of BYOD culture and rise in need to protect company's critical data from various cyber-attacks.

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David Correa

1209 Orange Street

Corporation Trust Center
Wilmington
New Castle
Delaware 19801
USA Int'l: +1-503-894-6022
Toll Free: +1-800-792-5285
Fax: +1-800-792-5285
help@alliedmarketresearch.com

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David Correa
Allied Market Research
+1 800-792-5285

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