

# Design Shifu Introduces Reseller Platform Model for Service Industry

*Design Shifu has developed a reseller platform model, helping businesses launch, sell, and provide their services without spending on new resources.*

LITTLE ROCK, ARKANSAS, UNITED STATES, November 29, 2023 /EINPresswire.com/ -- [Design Shifu](#), a [subscription-based design company](#), has introduced the Reseller Platform Model, offering a new approach to services in the industry.



Design Shifu

## Understanding the Reseller Platform Model:

This model involves a company, referred to as the reseller, acquiring products or services from a provider, rebranding them, and marketing them to their clientele. This approach allows design agencies to provide services under their brand, potentially enhancing customer loyalty and expanding business.

## Design Shifu's Contribution to Design Agencies:

Design Shifu provides a reseller platform for design agencies, aiming to facilitate businesses in offering design services without the need for in-house teams.

## Benefits of Design Shifu's Reseller Platform:

- Access to professional design services for a flat monthly fee
- Streamlined rebranding options for a personalized customer experience
- Elimination of the need for in-house design teams, potentially reducing operational costs

## Design Shifu's Founder, Shobhit Patil, shared thoughts on the Reseller Platform Model:

"Empowering designing agencies through our reseller platform aims to enhance their service offerings and contribute to industry innovation. Design Shifu is committed to facilitating success for our partners in a competitive market."

Designing agencies are invited to explore Design Shifu's Reseller Platform and consider new ways of conducting business. Discover the potential advantages of offering design services under your brand.

## About Design Shifu:

Design Shifu is a subscription-based design company dedicated to providing design services for design agencies of all sizes. With a focus on innovation and client satisfaction, Design Shifu aims to empower businesses through its Reseller Platform, potentially changing how design services are offered in 2024.

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