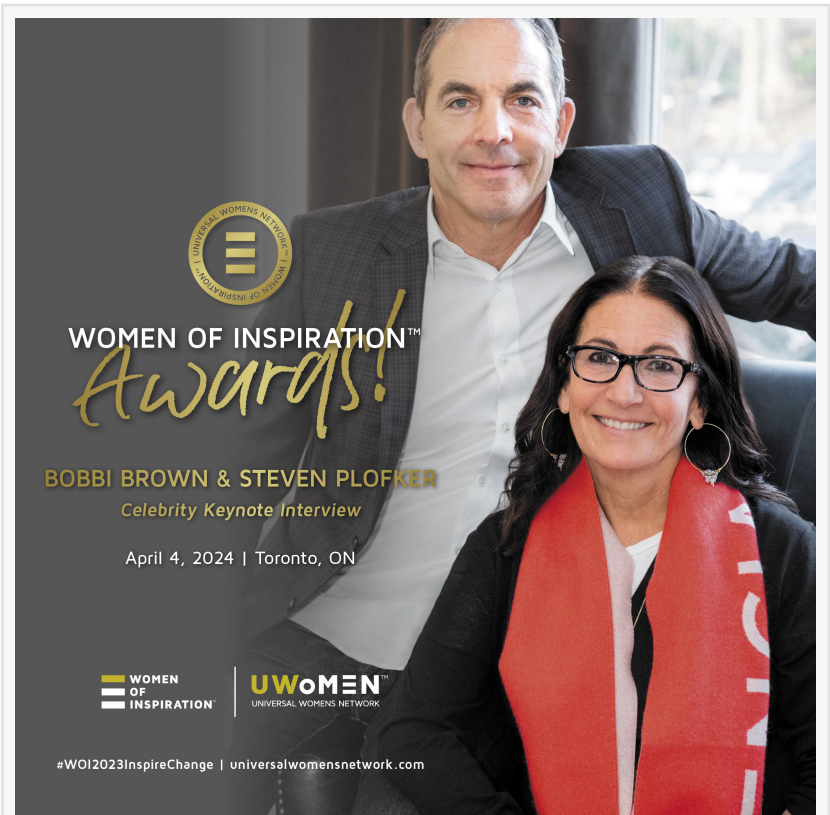


UNIVERSAL WOMENS NETWORK™ ANNOUNCES BOBBI BROWN, (Beauty Industry Titan) and STEVEN D. PLOFKER AS KEYNOTE FOR AWARDS

Universal Womens Network™ disrupts the status quo with an unprecedented keynote for the Women of Inspiration™ Awards recognizing the achievements of women.

TORONTO, ON, CANADA, December 5, 2023 /EINPresswire.com/ -- FOR IMMEDIATE RELEASE – The [Universal Womens Network™](#) announces that for the first time in North America, BOBBI BROWN, (Beauty Industry Titan, World Renowned Makeup Artist, Serial Entrepreneur, Hotelier, and Author), and her husband, STEVEN D. PLOFKER, (Real Estate Developer) share the stage as keynote speakers for the Ninth Annual Women of Inspiration™ Awards on April 4 Toronto, ON. The Universal Womens Network™ is disrupting the status quo by celebrating the achievements of women and acknowledging the role our male allies play to SupportHER™.

“It is critical for women to be recognized for their achievements at all levels (of leadership), across all industries, for their contribution to the economy, and to society. Representation matters. To achieve equality, companies need to be visible champions and men part of the conversation. Together we are stronger.” says Kretschmer. “Bobbi is a powerhouse and embodies the definition of a Woman of Inspiration™. This is an unprecedented interview recognizing Bobbi's remarkable journey and



Universal Womens Network™ presents the Women of Inspiration™ Awards featuring keynote Bobbi Brown, beauty industry titan, serial entrepreneur and her husband Steven D. Plofker. on April 4, 2024 at the Metro Toronto Convention Center (MTCC). Tickets on sale..

Bobbi and Steven, together discussing women empowerment and allyship,” says, Kretschmer.

Hear firsthand as Bobbi shares her incredible journey as a serial entrepreneur who made her mark in the competitive billion-dollar beauty industry. As a pioneer who revolutionized the industry, Bobbi has transformed the way we think about makeup. She empowers women around the globe to confidently embrace their natural beauty and continues to pave the way for female entrepreneurs. As the founder of Jones Road Beauty, Bobbi continues to reinvent her brand and the beauty industry. She didn't do it alone.

From the beginning of her decades-long career as a makeup artist, Steven has always championed Bobbi's vision and has been her partner in every business they've started including Bobbi Brown Cosmetics, their boutique hotel in Montclair, NJ The George, and now Jones Road Beauty. He personifies the definition of a SupportHER™. Together they created a family, developed multiple businesses

together as well, and carved their own paths. Bobbi and Steven will tell the story of their personal and professional partnership and share some of the secrets to their success.

“

I am honored to be part of the Women of Inspiration™ Awards and to be among such accomplished women and men who believe in championing women both personally and professionally.”

Bobbi Brown - Founder, Jones Road Beauty

“I am honored to be part of the Women of Inspiration™ Awards and to be among such accomplished women and men who believe in championing women both personally and professionally,” said Brown. “I've had great success in my career, but I could never have accomplished any of it without the support of my husband, Steven Plofker. He's been the one who has made all of my dreams come true and I'm thrilled that he will be joining me on stage so we

can share our story in hopes of inspiring the next generation of leaders and entrepreneurs,” shares Brown.



The Women of Inspiration™ Awards recognizes the achievements of women who lead, inspire and motivate across North America.

Women of Inspiration™ Awards -
Thursday, April 4, 2024 - Toronto, ON. -
[Tickets \(Reserved Corporate or Group
Tables\) and Event Details.](#)

UWOMEN™

UNIVERSAL WOMENS NETWORK

The Universal Womens Network™ unlocks the ripple
effect to advance women.

Universal Womens Network™ Inc. is a
women-owned company committed to
inspiring change for equality. We

unlock the ripple effect to advance women personally and professionally together with
SupportHER™ champions and companies committed to the advancement of women.

The Women of Inspiration™ Awards recognizes the achievement of women who lead, inspire and
motivate, together with men who SupportHER™. [Who inspires you? Nominate or Apply.](#)

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