

# Global Vehicle to Vehicle Communication Systems Market: A Comprehensive Research Report by The Niche Research

Global Vehicle to Vehicle Communication Systems Market Reached Valuation of US\$ 102.67 Bn by 2031

WILMINGTON, DELAWARE, UNITED STATES, November 30, 2023 /EINPresswire.com/ -- The global vehicle to vehicle communication systems market is poised for remarkable growth in the coming years, driven by a surge in demand for



enhanced road safety, improved traffic management, and increased connectivity among vehicles. According to the latest research report, the vehicle to vehicle communication systems market is expected to witness accelerated expansion, with a projected CAGR of 16.5% from 2023 – 2031.

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Global Vehicle to Vehicle Communication Systems Market: Future Prospects and Industry Outlook

The outlook for the vehicle to vehicle communication systems market remains promising, with growth prospects bolstered by ongoing technological advancements, regulatory support, and increasing awareness of the benefits of V2V communication. Key trends that are likely to shape the future of the vehicle to vehicle communication systems market include:

- Connected and Autonomous Vehicles (CAVs): The integration of V2V communication into CAVs is expected to revolutionize the automotive industry. CAVs can leverage V2V technology for more efficient navigation, collision avoidance, and improved traffic management.
- Smart Cities: The concept of smart cities, characterized by connected infrastructure and intelligent transportation systems, will drive the adoption of vehicle to vehicle communication systems market as a vital component of urban mobility.
- Data Analytics: The wealth of data generated by vehicle to vehicle communication systems market can be harnessed for data analytics and insights. This data-driven approach can optimize traffic flow, reduce emissions, and enhance overall transportation efficiency.
- Public Awareness and Acceptance: Education and public awareness campaigns will play a

crucial role in fostering trust and acceptance of V2V technology. Consumers and businesses must understand the safety and efficiency benefits to fully embrace this technology. As the vehicle to vehicle communication systems market continues to evolve, industry stakeholders, including automakers, technology providers, and regulatory bodies, will collaborate to shape the future of transportation, making it safer, more efficient, and interconnected. The market's growth trajectory remains promising, with the potential to revolutionize the way we experience road travel.

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Global Vehicle to Vehicle Communication Systems Market: Technological Advancements Advances in wireless communication technology have played a pivotal role in the evolution of vehicle to vehicle communication systems market. The transition from dedicated short-range communication (DSRC) to cellular-based systems, including 5G networks, has improved the reliability and speed of V2V communication. These technological advancements have made V2V systems more practical and effective. Additionally, interoperability standards like IEEE 802.11p for DSRC-based communication have been established, ensuring that V2V systems from different manufacturers can communicate seamlessly. Cybersecurity concerns have also gained prominence, leading to the development of robust security measures to protect V2V data from potential threats.

Safety First: A Key Driver for Global Vehicle to Vehicle Communication Systems Market The vehicle to vehicle communication systems market has experienced steady growth over the past decade, primarily fuelled by the increasing emphasis on road safety. With traffic-related accidents and fatalities continuing to be a global concern, governments and regulatory bodies worldwide are actively promoting the adoption of V2V communication technology. These systems allow vehicles to share real-time data about their speed, location, and intentions, enabling drivers to make more informed decisions and avoid potential collisions.

Global Vehicle to Vehicle Communication Systems Market: Growth by Region Asia-Pacific has seen a significant uptick in the adoption of vehicle to vehicle communication systems market primarily due to heightened concerns about road safety. As traffic congestion increases and urbanization continues at a rapid pace in the region, governments and regulatory bodies are actively promoting V2V systems to mitigate accidents and improve road safety. Several countries in Asia-Pacific have introduced or are considering regulations that mandate the inclusion of V2V communication technology in new vehicles. This regulatory support is expected to accelerate the adoption of V2V systems across the region.

Global Vehicle to Vehicle Communication Systems Market Landscape and Key Players
The global vehicle to vehicle communication systems market is characterized by a competitive
landscape, with several prominent players vying for market share. Leading companies in the
market are continually investing in research and development to advance V2V technology and
gain a competitive edge. Key market segments in the vehicle to vehicle communication systems

market include hardware components (such as onboard units and sensors), software solutions for data processing and analysis, and communication technologies (including DSRC and cellular networks). The market also encompasses end-users, such as passenger vehicles, commercial vehicles, and public transportation systems.

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A few of the key	companies of	operating ir	າ the glob	al vehicle t	o vehicle	communication	า systems
market are:							

- o Axiomtek Co., Ltd.
- o Continental AG
- o Daimler AG
- o Delphi Automotive PLC
- o Ford Motor Company
- o General Motors
- o Harman International Industries, Inc
- o Honda
- o Hyundai
- o Mobileye
- o Nissan
- o Robert Bosch GmbH
- o Volkswagen AB
- o Other Market Participants

By Offering

- o Solutions
- o Hardware

By Vehicle Type

- o Passenger Vehicle
- o Commercial Vehicle
- □ Lorries
- Buses
- □ Vans
- □ Trucks
- □ Others

By Technology

- o Satellite-Based Global Positioning System (GPS)
- o Inertial Navigation System (INS)
- o Laser Illuminated Detection and Ranging (LIDAR)

By Deployment Type

- o Original Equipment Manufacturer (OEM) devices
- o Aftermarket devices

#### By Region

- o North America (U.S., Canada, Mexico, Rest of North America)
- o Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- o Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- o Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- o Latin America (Brazil, Argentina, Rest of Latin America)

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