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USD 233.07 Million MENA Restaurant Management Software Market Expected to Reach by 2027

Increasing number of restaurants worldwide along with widening usage of cloud-based technology & growing acceptance of Quick Service Restaurant (QSR) services.

PORTLAND, PORTLAND, OR, UNITED STATE, November 30, 2023 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " The USD 233.07 Million MENA Restaurant Management Software Market Expected to Reach by 2027."

MENA Restaurant Management Software Market

The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The MENA restaurant management software market was valued at USD 93.78 million in 2021, and is projected to reach USD 233.07 million by 2027, registering a CAGR of 16.5%.

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Factors such as increase in digital transformation of the region's restaurant industry, growth in the application of seamless payment gateway, and rise in adoption of quick service restaurant (QSR) services primarily drive the growth of the global restaurant management software market. However, lack of advanced all-in-one restaurant management software and economic uncertainties in parts of the MENA region impede the market growth. Nevertheless, the restaurant management software market holds promising growth opportunities, primarily fueled by the increasing entry of new companies offering subscription-based solutions is expected to

offer remunerative opportunities for expansion of the MENA restaurant management software market during the forecast period.

The MENA restaurant management software market is segmented into solution, deployment model, end-use vertical, mode of payment, and country. On the basis of solution, the market is bifurcated into the market front-end solution, accounting & cash flow solution, purchasing & inventory management, table & delivery management, employee payroll & scheduling, and others. By deployment model, the market is divided into cloud-based and on-premise. By end-use vertical, the market is segmented into quick service restaurant (QSR), coffee shop, fine dine, casual dine, and bakery.

If you have any questions, Please feel free to contact our analyst at: https://www.alliedmarketresearch.com/connect-to-analyst/287314

On the basis of solution, the purchasing and inventory management segment dominated the MENA restaurant management software market in 2022 and is expected to maintain its dominance during the forecasted period, owing to increase in the deployment model of sophisticated software-based tools for food ordering, tracking sales, and secure payment gateway.

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Country-wise, the market is analyzed across Kingdom of Saudi Arabia (KSA), UAE, Egypt, Bahrain, Jordan, Qatar, Oman, Iraq, Tunisia, Morocco, and Algeria.

Key players operating in the MENA restaurant management software market include Toast, Square, TouchBistro, Clover, Lightspeed, Posist Technologies Pvt. Ltd., Oracle Corporation, NCR Corporation, PAR Tech, Network International, Ingenico, Verifone, Hyperpay, and Middle East Payment Services.

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Key Findings Of The Study

 By solution, the purchasing and inventor management segment accounted for the largest MENA restaurant management software market share in 2021.

 Country wise, KSA generated highest revenue in 2021.

 Depending on deployment model, the on-premise segment generated the highest revenue in 2021.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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