

# Well Groomed Pets Franchise Annual Owners Conference Focused on Growth, Innovation, and Community

*At its annual franchise conference, Well Groomed Pets honored Paul Giordano, Joslyn Steen, and partners for elevating the grooming industry.*

UNITED STATES, December 1, 2023 /EINPresswire.com/ -- [Well Groomed Pets](#), the industry leading dog wellness and grooming franchise, recently concluded its Annual Owners

Conference, a landmark event that brought together esteemed franchisees, industry leaders, and partners. The conference served as a stage to recognize outstanding achievements, share groundbreaking innovations, and reaffirm the commitment to elevating standards within the dog grooming industry.



Being part of the Well Groomed Pets Franchise is an exhilarating experience"

*Paul Giordano*

Franchisee of the Year: Paul Giordano Honored for Excellence

A pivotal moment at the conference was the announcement of Paul Giordano as the Well Groomed Pets Franchisee of the Year. As the owner of [Well Groomed](#)

[Pets-Chandler](#), Giordano's exemplary leadership, dedication, and commitment to excellence have set a commendable standard within the Well Groomed Pets community.

Upon receiving this prestigious accolade, Giordano remarked, "As the proud owner of Well Groomed Pets-Chandler, I am overjoyed and deeply honored to have been recognized as the Well Groomed Pets Franchisee of the year. This achievement not only reflects the hard work and dedication of our entire team but also underscores our commitment to setting new standards in the dog grooming industry."

Giordano further emphasized the franchise's commitment to continuous education and professional development, stating, "Being part of the Well Groomed Pets Franchise is an

exhilarating experience, as they prioritize the well-being and professional development of the groomers through continuous education. The franchise's leadership in dog wellness not only sets us apart but also makes us proud contributors to a positive shift in the industry. I'm excited to continue our journey with Well Groomed Pets, working together to elevate the grooming experience for both pets and their owners."

AKC Named Partner of the Year: A Strategic Alliance for Quality Pet Care

Well Groomed Pets is pleased to announce the American Kennel Club (AKC) as the Partner of the Year. This strategic partnership reflects a shared commitment to upholding the highest standards in pet care and promoting responsible pet ownership. The collaboration reinforces Well Groomed Pets' dedication to providing exceptional grooming services that prioritize the health and well-being of pets.

Tristan Ranson Groomer of the Year: Joslyn Steen's Excellence Recognized

Joslyn Steen received accolades as the inaugural recipient of the Tristan Ranson Groomer of the Year award. Steen's passion for grooming, creativity, and dedication to the well-being of pets exemplify the caliber of professionals within the Well Groomed Pets community.

Upon accepting the award, Steen expressed gratitude, stating, "It's a great honor to be recognized as the Tristan Ranson Groomer of the Year. This award underscores the dedication and care I bring to my work daily. Well Groomed Pets has cultivated an environment that encourages creativity and excellence, and I am proud to be a part of this exceptional community."



Franchisee of the Year Paul Giordano



Tristan Ranson Groomer of the Year Joslyn Steen

## Acknowledging Valued Partnerships: Andis, Hydra, and [Prospect Pet Wellness](#)

In the spirit of gratitude, Well Groomed Pets extends heartfelt appreciation to key partners who have played instrumental roles in the franchise's success. Partnerships with Andis, Hydra, and Prospect Pet Wellness have significantly contributed to the innovation and excellence that define Well Groomed Pets.

- **Andis:** Well Groomed Pets values its partnership with Andis, a renowned leader in grooming tools and equipment. The collaboration with Andis ensures that Well Groomed Pets groomers have access to cutting-edge tools and training that meet the highest industry standards.
- **Hydra:** Well Groomed Pets extends gratitude to Hydra for its role in promoting pet wellness. The partnership with Hydra reinforces Well Groomed Pets' commitment to using advanced grooming products that prioritize the health and comfort of pets.
- **Prospect Pet Wellness:** Well Groomed Pets recognizes the invaluable partnership with Prospect Pet Wellness. Their contributions to pet health and wellness align seamlessly with the franchise's commitment to ensuring every dog's quality of life is the best it can be.

### Well Groomed Pets: Elevating Pet Wellness and Excellence in Grooming

Well Groomed Pets stands as an industry leader, distinguished by its unwavering commitment to excellence, innovation, and pet wellness. The franchise places a premium on the continuous education and professional development of its groomers, ensuring they remain at the forefront of industry trends and techniques.

The franchise's distinction lies in its continued practice of including free wellness exams throughout the grooming process for every dog that visits its wellness centers, including lump and lesion mapping and tracking, with a goal of reducing the number of family pets that are lost every year to cancer and other causes that could have been prevented if discovered sooner.

From cutting-edge grooming facilities to a team of highly trained professionals, Well Groomed Pets ensures that every pet receives the care and attention they deserve. The franchise's emphasis on pet wellness extends beyond grooming.

Well Groomed Pets takes pride in fostering a sense of community among its franchisees, groomers, and partners. The Annual Owners Conference exemplifies the strength of this community, where ideas are shared, innovations celebrated, and a shared passion for pets unites all stakeholders.

In an industry where excellence is the standard, Well Groomed Pets continues to elevate the industry. The franchise's dedication to setting new standards, coupled with the recognition of outstanding individuals like Paul Giordano and Joslyn Steen, reaffirms its position as a leader in

the pet grooming industry.

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