

Asia-Pacific Insulation Materials Market Global Growth Companies, Opportunities and Industry Analysis Forecast 2023

Asia-Pacific Insulation Materials Market Size, New Trends and Overview

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-- According to a recent report by Allied Market Research titled "Asia-Pacific Insulation Materials Market by Type, Application, and Country: Opportunity Analysis and Industry Forecast, 2015-



2023," the insulation materials market in the Asia-Pacific region is poised to reach \$50,035 million by 2023, with a robust compound annual growth rate (CAGR) of 7.4% from 2017 to 2023. Notably, the residential construction sector is expected to exhibit the highest CAGR throughout the forecast period.

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Key Insights:

Market Overview:

Insulation materials find extensive applications in various sectors such as construction, automotive, packaging, consumer goods, and telecommunication.

Driving Factors:

The market is propelled by the growth of the automotive and oil & gas industries. The increased use of microporous insulation in the industrial and aerospace sectors, driven by the demand for slim and light construction design in aircraft, is another significant factor.

Automotive Industry Impact:

The booming China automotive industry, leading global vehicle production since 2008, plays a pivotal role in the market's positive trajectory. The high growth in automobile production is expected to positively influence the insulation materials market.

Challenges:

Volatility in raw material prices is identified as a potential hindrance to market growth. However, the rise in adoption of green building systems creates new growth opportunities.

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Segmentation:

The polyurethane foam segment holds the highest market share in 2016 due to its excellent insulation properties and cost-effectiveness. The polyethylene segment is projected to grow at the highest CAGR, driven by its low coefficient of friction and suitability for various applications.

Market Trends:

The demand for polyurethane foam for pipe insulation is on the rise, thanks to its mechanical strength, heat loss reduction, and high tolerance for extreme temperatures.

Regional Dynamics:

China led the Asia-Pacific market in 2016, generating over one-third of the region's revenue. India is expected to witness the highest CAGR of 8.1% during the forecast period.

Dominant Sectors:

The wires & cables segment dominated the market in 2016 and is anticipated to maintain its lead, driven by increased demand from power, telecommunication, and real estate sectors.

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Key Benefits for Asia-Pacific Insulation Materials Market:

Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.

It outlines the current trends and future scenario of the market from 2017 to 2023 to understand

the prevailing opportunities and potential investment pockets. Major countries in each region have been mapped according to their individual revenue contribution to the global/regional market. The key drivers, restraints, and opportunities and their detailed impact analyses are elucidated in the study. The profiles of key players along with their key strategic developments are enlisted in the report Key Market Players in the Asia-Pacific Insulation Materials Market: **BASF SE** The Dow Chemical Company Bridgestone ProtekAsia **ROCKWOOL Building Materials Pte Ltd Huntsman Corporation** Kingspan plc

Armacell International Holding

Bayer Material Science

and ITW Insulation Systems

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