

Europe Region Dominated the Dry Wine Yeast Market growing at a CAGR of 5% & estimated to reach \$3.3 billion | Says AMR

WILMINGTON, , DELAWARE 19801, UNITED STATES, December 1, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Dry Wine Yeast Market](#)," The dry wine yeast market size was valued at \$2 billion in 2022, and is estimated to reach \$3.3 billion by 2032, growing at a CAGR of 5% from 2023 to 2032. The term "Dry Wine Yeast" describes a particular kind of yeast utilized only in the production of wine. Dry wine yeast is an alternative to liquid yeast cultures, as it is offered in a dehydrated form. Dry wine yeast is created by carefully cultivating yeast strains, usually *Saccharomyces cerevisiae*, which possess favorable fermentation properties.



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The growing popularity for organic and high-quality wine products in the market is forcing the wine manufacturers to look for quality wine yeast for producing quality wines.”

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Top Companies:-

Lallemand, Inc., Red Star Yeast, AEB Group, Angel Yeast Co., Ltd., White Labs, AB Biotek, Oenobrand SAS, Lesaffre Et Compagnie, Enartis, Laffort SAS., Anchor Yeast, Chr. Hansen Holding A/S, DSM Food Specialties, Scott Laboratories, Renaissance Yeast Inc., Institut Œnologique

de Champagne, Vason Group, Erbslöh Geisenheim AG, ATP Group, BSG CraftBrewing, Biorigin, Kerry Group, SurePure Inc., and Diamond V

The yeast cells are made inactive and dried so they may be packed and kept for a long time

without losing viability. The yeast cells activate and start the fermentation process when they are rehydrated and introduced to grape juice or must. Wine is created when yeast consumes the carbohydrates in grape juice and ferments them into alcohol and carbon dioxide.

Online shopping is an emerging segment in the sales channel. The world has accepted the usage of digital mediums for shopping due to the benefits associated with it, which include convenience, time saving, and the ability to access various selections with a single click. This helps the winemakers to choose the suitable yeast for winemaking without visiting an offline store. With the outbreak of the COVID-19 pandemic, consumers were forced to shift toward online shopping.

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According to the United Nations Conference on Trade and Development (UNCTAD), in 2021, the e-commerce industry grew, with online retail sales increasing from 16% to 19% of overall retail sales. According to the report, online retail sales by percentage were highest in the Republic of Korea which rose from 20.8% in 2018 to 25.9% in 2021. The increasing percentage shows that consumers are shifting toward online shopping and the popularity of online shopping is rising. Internet access and increase in consumer adoption of online shopping due to its benefits such as convenience, timesaving, and discounted prices are expected to boost the expansion of online channels.

Dry wine yeast production and distribution are governed by distinct legal systems and certifications in each area and nation. These laws seek to guarantee the quality, safety, and conformity of the products. However, for producers and distributors of dry wine yeast, navigating through numerous regulatory regulations can be difficult. Various rules may need substantial documentation, testing, and certification procedures, which can be expensive and time-consuming, thus hampering the dry wine yeast market growth.

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The export and import of dry wine yeast may also be made more difficult by the possibility that laws in home and foreign markets vary. The expansion of current manufacturers and suppliers is further hampered by these legislative restraints, which raise hurdles to entry for new competitors. Moreover, modifications to production procedures or formulas may be necessary as a result of new needs or regulatory changes that disrupt the supply chain. Major investments in development, research, and compliance procedures are frequently necessary to fulfill the demands of changing regulatory standards.

As an outcome, these limitations may restrict creativity, product diversity, and the development of novel yeast strains specifically suited for certain winemaking requirements. Because of the demands of compliance, rising prices, and barriers to market entrance and development for

producers and distributors, regulatory restrictions serve as a dry wine yeast market opportunities for growth.

The dry wine yeast market is segmented into type, end user, sales channel, and region. On the basis of type, the market is classified into red wine yeast, white wine yeast, and upright. Depending on end user, it is segregated into household and commercial. By sales channel, it is fragmented into direct and indirect. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, Spain, and the rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, and the rest of Asia-Pacific), and LAMEA (Brazil, UAE, South Africa, and the rest of LAMEA).

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Key Findings of the Study:-

According to the dry wine yeast market analysis, on the basis of type, red wine yeast segment dominated the dry wine yeast industry in 2022 and is expected to retain its dominance throughout the forecast period.

According to the dry wine yeast market trends, on the basis of end user, the commercial segment led the market in 2022 and is anticipated to continue this trend in the coming years.

According to the dry wine yeast market demand, on the basis of sales channel, the direct segment registered the highest growth in 2022 and is expected to retain its dominance throughout the dry wine yeast market forecast period.

Region wise, Europe was the major shareholder in 2022 and is expected to grow at a CAGR of 4.8% during the forecast period.

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