

## Antimicrobial Textiles Market to Receive an Overwhelming Hike in Revenue That Will Boost Overall Industry Growth by 2027

Global antimicrobial textiles market has experienced significant growth, fueled by an increased demand for hygiene awareness and antimicrobial medical textiles.

WILMINGTON, DELAWARE, UNITED STATES, December 1, 2023 /EINPresswire.com/ -- In the everevolving landscape of healthcare, the global <u>antimicrobial textiles market</u> has experienced significant growth, fueled by an increased demand for hygiene awareness and antimicrobial medical



textiles. North America took the lead in 2019, maintaining dominance in revenue throughout the forecast period.

According to a comprehensive report by Allied Market Research, the market's value soared from \$10.0 billion in 2019 to a projected \$18.2 billion by 2027, with a notable CAGR of 7.4%. The surge in demand for antimicrobial textiles was particularly evident during the pandemic, as medical staff and the public embraced heightened hygiene practices.

Despite the positive trajectory, challenges such as environmental and health concerns related to antimicrobial agents and fluctuations in raw material prices have restrained market growth. On a brighter note, emerging countries with enhanced healthcare infrastructure present new opportunities.

The Covid-19 scenario played a pivotal role in shaping the market dynamics. The pandemic prompted a spike in demand for antimicrobial textiles, both among medical professionals and the general public, emphasizing the importance of stringent hygiene measures. Research and development efforts globally intensified to create textiles that could minimize the risk of

coronavirus infection to almost zero.

However, manufacturing activities faced disruptions due to lockdowns, leading to shortages of raw materials and distribution challenges. The report anticipates that the supply-demand gap will gradually normalize during the post-lockdown period.

The report offers a detailed segmentation of the antimicrobial textiles market, considering factors such as fabric, active agent, application, and region. Polyester emerges as the fabric with the highest projected CAGR of 7.8%, while cotton maintains its leadership status, holding the majority of the market share.

In terms of applications, medical textiles lead the pack, contributing the largest market share in 2019 and expected to maintain this lead with the fastest CAGR of 7.8% through 2027. The report also delves into segments like home textiles, apparels, and others.

Geographically, North America secured the highest market share in 2019 and is poised to sustain its dominance in revenue, although the Asia-Pacific region is expected to exhibit the largest CAGR of 8.0% from 2020 to 2027.

Key players in the global antimicrobial textiles market, as analyzed in the report, include industry leaders like Aditya Birla Group, Herculite, Inc., Fuji Chemical Industries, Ltd., Kolon Industries, Inc., Indorama Ventures Public Company Limited, Sanitized AG, Response Fabrics (India) Pvt. Ltd., Toyobo Co., Ltd., Sarex Textile Chemicals, and Vardhman Holdings Limited.

https://www.alliedmarketresearch.com/antimicrobial-textiles-market/purchase-options

## **About Us**

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the

industry.

Allied Market Research Allied Market Research +1 800-792-5285 email us here Visit us on social media: Facebook Twitter LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/672201617

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.