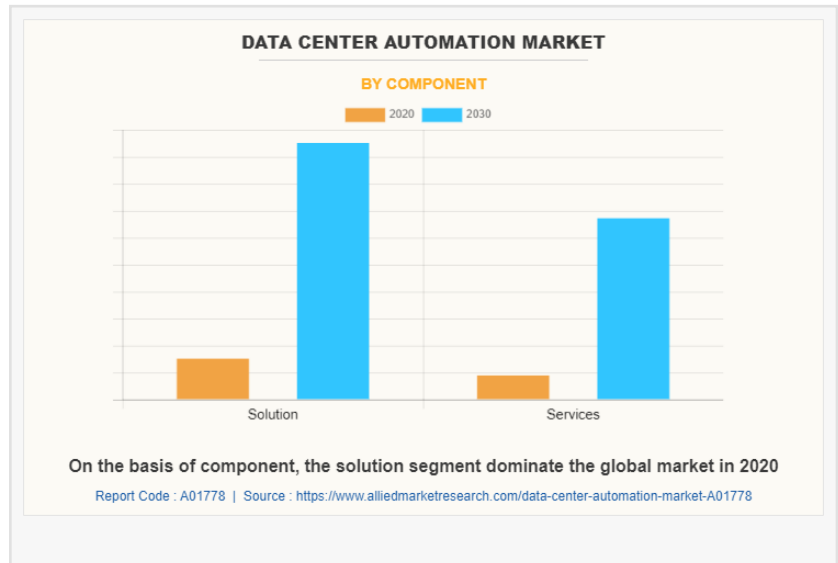


# Data Center Automation Market is Booming and Predicted to Hit \$21.32 Billion by 2030

WILMINGTON, DE, UNITED STATES, December 3, 2023 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Data Center Automation Market](#), by Component (Solution, Services), by Operating Environment (Windows OS, Unix OS, Linux and other Open Source OS), by End User (BFSI, Retail, IT and telecom, Public sector and utilities, Energy, Manufacturing, Healthcare, Others): Global Opportunity Analysis and Industry Forecast, 2020-2030"



The data center automation market was valued at \$4.8 billion in 2020, and is estimated to reach \$21.32 billion by 2030, growing at a CAGR of 21.32% from 2021 to 2030.

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The data center automation market is impacted by factors such as applications across various industry verticals, higher energy efficiency, and growing cloud computing, social media, online gaming, and big data applications. However, power failure and storage limitation.

Asia-Pacific is expected to observe highest growth rate during the data center automation market forecast period. Increase in investments for data center automation solutions among countries such as China, Japan, Thailand, India, and Indonesia fuels growth of the market. Moreover, increase in adoption of data center automation solutions in applications in Asia-Pacific is encouraging players to invest in research & development to meet growing needs of customers. With increase in number of vendors offering reasonable, superior, and personalized solutions, there is massive competition in Asia-Pacific. High demand for automation and increasing Internet penetration, combined with good economic growth propels growth of data center automation in Asia-Pacific.

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## Competitive Analysis:

The competitive environment of [Data Center Automation Industry](#) is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Data Center Automation Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

## Key Players:

VMware, Inc.

BMC Software

Cisco Systems, Inc.

IBM Corp.

Hewlett Packard Enterprise

Microsoft Corp.

Puppet

Citrix Systems, Inc.

ServiceNow, Inc.

Chef Software, Inc and Many More

Region wise, the data center automation industry was dominated by North America in 2020. However, Asia-Pacific is expected to witness significant growth in the upcoming years.

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The current estimation of 2030 is projected to be higher than pre-COVID-19 estimates. Automation is playing an important role in maintaining IT operations during the COVID-19 pandemic.

According to the Verizon Network Report, April 22, the overall data volume across its networks increased by 19% compared to pre-COVID levels. While data usage remains elevated, changes in how people are using the network have stabilized. Such factors contributes to the rise in demand for data center automation software and data center automation tools.

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