

U.S. Event Services Market Expected to Reach \$153,096.5 Million by 2032 at 7.0% CAGR: Allied Market Research

The development of event strategy will heavily rely on data analytics

PORTLAND, 5933 NE WIN SIVERS DRIVE, #205, UNITED STATE, December 2, 2023 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[U.S. Event Services Market](#) by Event Type (Corporate Events and Private & Personal Events) and Service Type (Strategy, Planning, Budget, & Development, Communication & Logistics, Location Rental, Event Catering, Attendees Management & Engagement, Event Entertainer, and Others): Opportunity Analysis and Industry Forecast, 2023–2032". According to the report, the U.S. event services market size was valued at \$70,300.0 million in 2022, and is projected to reach \$153,096.5 million by 2032, registering a CAGR of 7.0% from 2023 to 2032.



Allied

Request Sample Copy of Report: <https://www.alliedmarketresearch.com/request-sample/A20622>

Prime determinants of growth

The rising popularity of streaming services is driving the growth of the U.S. event services market. However, the growth of the event services market in the U.S. is restricted by the unavailability of artists and celebrities. On the other hand, destination events and tourism present remunerative opportunities for the expansion of the event services market in the U.S. during the forecast period.

Report coverage & details:

[Report Coverage](#) [Details](#)

Forecast Period 2023–2032

Base Year 2022

Market Size in 2022 \$70,300.0 million

Market Size in 2032 \$153,096.5 million

CAGR 7.0%

No. of Pages in Report 250

Segments Covered Event Type and Service Type
Drivers

The rising popularity of streaming services

The growing celebrity and artist popularity

Consumer spending and economic conditions

Opportunities

Destination events and tourism

Restraints

Regulatory hurdles

Artist and celebrity availability

Procure Complete Report (131 Pages PDF with Insights, Charts, Tables, and Figures):

<https://www.alliedmarketresearch.com/checkout-final/ccad503e0f3e982039e42bd0800bfc31>

The corporate events segment to maintain its leadership status throughout the forecast period

By event type, the corporate events segment held the highest market share in 2022, accounting for more than three-fourths of the U.S. event services market revenue and is estimated to maintain its leadership status throughout the forecast period. Conferences/ seminars perform an important role in professional development, industry networking, and knowledge sharing. The private & personal events segment, however, showcases the fastest CAGR of 7.7% during the forecast period. The rise in popularity of experiential events to create immersive and engaging experiences is driving the demand for this segment.

The location rental segment to maintain its leadership status throughout the forecast period

By service type, the location rental segment held the highest market share in 2022, accounting for nearly one-fourth of the U.S. event services market share and is estimated to maintain its leadership status throughout the forecast period. The easy availability of location rental service providers significantly boosts the demand for location rental services. The attendees management and engagement segment, however, showcases the fastest CAGR of 8.8% during the forecast period. Attendee management helps the host to determine the success and effectiveness of the events.

Enquire before buying:

<https://www.alliedmarketresearch.com/purchase-enquiry/21072>

Leading Market Players: -

Party City Corporation
Live Nation Entertainment, Inc.
All Occasion Event Planning
Dream Party Productions
360 Destination Group
Access
Cvent Holding Corp.
Anschutz Entertainment Group, Inc.
ATPI Ltd.
Eventbrite, Inc.

The report provides a detailed analysis of these key players in the U.S. event services market. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

David Correa
Allied Market Research
+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/672287640>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.