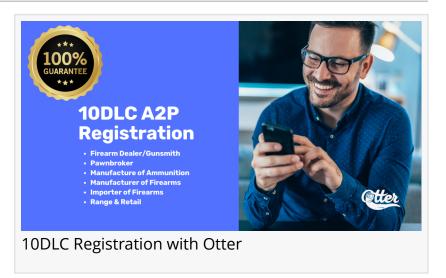


Revolutionizing Firearm Communication: OtterText's 100% Compliance Guarantee Unveiled at SHOT Show

Empowering Firearm Brands with Swift 10DLC Compliance and Unmatched Communication Solutions

BOULDER, COLORADO, USA, January 16, 2024 /EINPresswire.com/ --<u>OtterText</u>, a leading force in firearm communication technology, is making history by introducing a groundbreaking 100% compliance guarantee for firearm brands, retailers, and ranges seeking to pass 10DLC compliance. With a successful second



year in the firearm space, OtterText is solidifying its reputation as the go-to solution for shooting sports communication.

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At OtterText, we empower firearm brands with our 100% compliance guarantee, shaping the future of communication. Join us at SHOT Show to experience it." Ben Nelson, CEO of Otter Technologies / OtterText

impossible into reality.

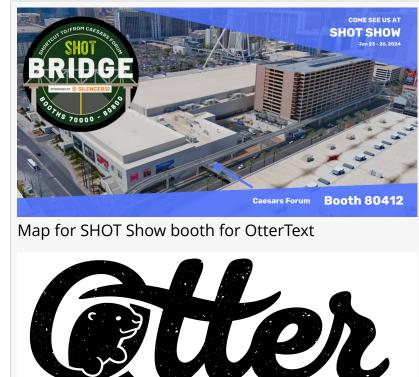
Over the past year, OtterText has achieved remarkable success, ensuring every range, retailer, or firearm brand undergoing OtterText's audit and 10DLC setup passes compliance swiftly—some in as little as 48 hours. OtterText's dedicated team extends its support to other software providers, offering consultation to facilitate seamless compliance for firearm brands. This achievement comes in the face of challenges from major communication platforms such as Twilio and Bandwidth, which are historically unwelcoming to firearm-related content. OtterText has consistently overcome these hurdles, earning acclaim for transforming the perceived

Otter Technologies is excited to announce its participation in SHOT Show 2024, scheduled for January 23-26 at the Venetian Expo + Caesars Forum in Las Vegas. The OtterText booth,

strategically positioned in the Archery Pavilion at Booth 80412, will be the focal point for industry professionals eager to explore the latest advancements in firearm communication technology.

With just a week remaining until the event, the anticipation is palpable. Otter Technologies invites attendees to mark their calendars and join the team at the SHOT Show to witness firsthand how OtterText is reshaping firearm compliance.

Otter Technologies' commitment to the firearms industry extends beyond the confines of SHOT Show. The company has pioneered resources for other brands to navigate SHAFT compliance comprehensively. Attendees are encouraged to visit Booth 80412 and discover why every range and retail operator chooses OtterText as the





industry's go-to firearm-friendly texting platform for customer service and marketing.

"At OtterText, we believe in empowering firearm brands to communicate effectively in an evolving digital landscape. Our 100% compliance guarantee is a testament to our commitment to streamlining communication processes for the firearm industry. As we unveil this revolutionary guarantee at SHOT Show, we invite industry professionals to experience the transformative power of OtterText in shaping the future of firearm communication." [Ben Nelson, CEO of Otter Technologies / OtterText]

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