

Jonathan Bailey Partners with Echo New York for World Aids Day

NEW YORK, NY, USA, December 1, 2023

/EINPresswire.com/ -- [Echo New York](#) proudly unveils the launch of Jonathan Bailey's scarf on December 1st, 2023, coinciding with the significance of World AIDS Day. With a repertoire of standout performances in celebrated TV series and theater productions, notably in the widely acclaimed Netflix period drama "Bridgerton" crafted by Chris Van Dusen and produced by Shonda Rhimes, Jonathan Bailey's artistic prowess consistently enthralled global audiences.



Image of Jonathan Bailey's Scarf Created with Echo New York

Renowned British actor Jonathan Bailey has channeled his creative ingenuity to design a commemorative scarf for the Echo 100 Project, with accompanying images that magnificently showcase its intricate craftsmanship. This endeavor serves as a testament to Bailey's commitment to supporting the [Terrence Higgins Trust](#), a distinguished UK-based charity focused on HIV and sexual health. Aligning seamlessly with the Trust's mission to offer indispensable support,

“

To me, joy is both primary colours and cycling alongside an open vista...”

Jonathan Bailey

information, and advisory services to individuals impacted by HIV or facing challenges related to sexual health, Bailey's initiative holds profound significance.

We invite you to join us in making a meaningful global impact by embracing the fusion of art, fashion, and philanthropy. Discover more about Jonathan Bailey's exclusive scarf and its significance by visiting: <https://echo100.echonewyork.com/products/jonathan-bailey>.

###

For a full list of creators and images of scarves please contact Tracy Le Marquand at t.lemarquand@negrifirman.com, Alexandra Bish at a.bish@negrifirman.com, or Jayda Gainer at j.gainer@negrifirman.com

About Echo New York

Founded by Edgar and Theresa Hyman on their wedding day in New York on September 27, 1923, Echo began its journey with a single scarf. Over the years, the brand has flourished, expanding its product range from scarves to include hats, gloves, beach and resort wear, and lifestyle products like decorative fabrics, bed linen, and loungewear.

Today, Echo products are available globally at over 1,000 distribution points and through their flagship digital store, echonewyork.com.

Echo's commitment to excellence extends beyond its own brand, as their licensing and private label divisions continue to create accessories for esteemed brands such as Ralph Lauren, Bloomingdale's, the Museum of Modern Art, Brooks Brothers, and Coach, among others.

Remaining true to its roots, Echo remains a family-run, privately held company based in the heart of New York City. Currently managed by the fourth generation of leadership, Echo holds steadfast to its mission of celebrating craftsmanship, the vibrant spirit of its hometown, and the enduring allure of authentic style.

Tracy Le Marquand
Negri Firman PR & Communications
+1 310-601-6094

[email us here](#)

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/672332196>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.