

Junior's Fashion Week unveiled a global brands showcase in Hyderabad.

Excitement peaked in Hyderabad as the 79th edition of Junior's Fashion Week AW'23 approached, renowned as Asia's No.1 edutainment platform by Time Magazine.

HYDERABAD, TELANGANA, INDIA,
December 18, 2023 /

EINPresswire.com/ -- Junior's Fashion Week (JFW) was set against the backdrop of the opulent The Westin Hyderabad Mindspace, the event showcased the [Lee Cooper Kids](#) collection, [ZOOP by Titan](#) as the accessory partner, supported by prime sponsor Kidsup and Rookie USA.

JUNIOR'S FASHION WEEK

Juniors Fashion Week is Asia's finest edutainment platform that celebrates the young talent and international fashion to create a spell that leaves the entire audience mesmerized.

Hyderabad, December 3, 2023 - The heart of Hyderabad pulsated with anticipation as JFW, celebrated for spotlighting emerging talent and global fashion trends, geared up for a grand unveiling of the mesmerizing collections.

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"JFW is Celebrated for its spotlight on emerging talent and global fashion, a symphony of style is set to grace the runway"."

Priyanka

Lee Cooper, an esteemed showcasing partner, graced the ramp with their latest collections. The runway sparkled with the radiance of ZOOP by Titan accessories, and the illustrious "Emporio Armani kids, GUESS kids, Stella McCartney, and Sonia Rykiel show. The vibrant showcase from Rookie USA's stellar lineup featuring Nike, Jordan, Levi's, and Converse added to the allure.

ZOOP, the cherished kids' watch brand by Titan and the official accessory partner, embodied timeless appeal with its playful and captivating style. Beyond being a mere watch, ZOOP extended an invitation to a world brimming with endless possibilities.

Lee Cooper Kids Club, where creativity, diversity, and community were authentically celebrated.

From classic jeans with trendy cuts to stylish denim jackets, their collection embodied versatility, spelled comfort, and ensured that kids could easily move, play, and explore.

Beyond a mere display of fashion, JFW's Hyderabad Runway built strategic alliances with global powerhouses. Bespoke services catered to branding, marketing, and business needs, seamlessly blending creativity and commerce.

In collaboration with Junior's Model Management, the event served not only as a fashion spectacle but also as an edutainment platform for young participants. JFW empowered juniors with confidence through workshops and grooming sessions, fostering their holistic personal growth. These sessions imparted invaluable skills, offering juniors a life-enriching experience, grounded in the belief that "Confidence is Beautiful."

Over the years, Junior's Fashion Week, organized by Junior's Brands Private Limited, orchestrated numerous successful children's fashion events across major Indian cities, gaining recognition from esteemed publications. High-net-worth buyers, influential mothers, prominent media channels, and representatives from leading fashion houses converged at these events.

The Hyderabad edition of Junior's Fashion Week not only promised radiant exposure but also presented abundant opportunities for affiliated brands and budding talents.



JFW x Lee Cooper Kids



JFW x Zoop by Titan

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