

Mexican Footwear ANNIK & Beyond Borders expanding of Prestige and Sustainable Style growing Internationally

ANNIK & has become a symbol of modern, eco-conscious footwear redefining Fashion with Eco-Conscious Footwear and Elite Endorsements.

HOLLYWOOD, CALIFORNIA, UNITED STATES, December 4, 2023 /EINPresswire.com/ -- In the dynamic world of fashion, ANNIK & has emerged and gained international recognition for its unique blend of style, sustainability, and family oriented concept. With a diverse clientele and Brand Ambassadors that includes notable personalities like Comedian and Radio personality Tania Estrada, Argentinian Top model Chelsea Weiman, international fashion journalist Annabelle Azadè, Tv Star Oscar Medellin, Hollywood Marketing Gurú Kimberly Wujek among others.



ANNIK & Tania Estrada comedian, actress, radio personality

Originating in Mexico City, ANNIK & has transcended borders, reaching a global audience through prominent online platforms like Amazon, Walmart, and Shein. ANNIK & has a full commitment to sustainability, as the footwear harness recycled, renewable, and vegan materials to create designs that are not just fashionable but also environmentally friendly.

At the heart of ANNIK &'s offerings is a versatile collection of flats, designed for every occasion. Their "Mother-Daughter" footwear line has been a pioneer in adapting to changing times, offering over 100 designs that prioritize comfort, style, and conscientious design. The use of vegan and renewable materials creates a seamless blend of fashion and eco-friendliness.

The brand's unisex flip flops, available in over 30 colors and stylish prints, have become a staple,

suitable for year-round wear. Their trendsetting tennis shoes, crafted with vegan materials, offer more than 50 designs, catering to diverse tastes and preferences.

A recent addition to their lineup is a chic and eco-friendly collection of slippers, showcasing unique designs such as the Mariposita flats with butterfly springs and the CELINA flats made with cactus leather and recycled soles. ANNIK & continues to innovate, offering standout designs that prioritize both comfort and safety.

ANNIK &'s impact extends beyond individual consumers, as they have solidified partnerships for re-labeling in various countries. Their commitment to affordability and sustainability has made them not only a sought-after brand but also a trusted manufacturer with a significant international presence.

The brand's association with some renowned celebrities back in México including singer from OV7 Mariana Ochoa, Comedian and Radio Personality Monica Escobedo, actors Mini Albertano, TV Personality Diego Barrios, actors Rodrigo ROCA Cuevas and Keyla Wood reinforces its influence. These figures serve as brand ambassadors, embodying the values of inclusivity, style, and environmental consciousness that ANNIK & represents.



ANNIK & Keyla Wood actress

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ANNIK & is a line that opened to the international market after the Pandemic, and our vegan process has been a watershed in the manufacturing of footwear in Mexico.”

Annik Siranosian-CEO ANNIK &

ANNIK & stands as a guiding light in the footwear industry, seamlessly combining fashion, sustainability, and inclusivity. From its roots in Mexico City to its international distribution, the brand continues to lead the way in delivering superior quality products that resonate with a global audience. ANNIK & preserves as a testament to the power of conscious design and the positive impact that fashion can have on both, individuals and the planet.

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ANNIK & Annabelle Azade, fashion Journalist



ANNIK & YOU one of the best sellers all the designs of the sandals ANNIK & has become a symbol of modern, eco-conscious footwear.



**ANNIK &
CHELSEA**

ANNIK & Chelsea Weiman Argentinian International
Top Model

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