

Global Frozen, Canned, and Dried Food Market Flourishes with Sustainable and Organic Trends

The Business Research Company's Frozen, Canned, and Dried Food Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032

LONDON, GREATER LONDON, UK,
December 4, 2023 /EINPresswire.com/
-- The [global frozen, canned, and dried food market](#) experiences substantial

growth, surging from \$459 billion in 2022 to \$492.36 billion in 2023 at an impressive compound annual growth rate (CAGR) of 7.3%. Projections suggest continued expansion, with the frozen, canned, and dried food market size expected to reach \$626.26 billion by 2027, maintaining a steady CAGR of 6.2%.

The Business
Research Company

Frozen, Canned, and Dried Food Global Market
Report 2023 – Market Size, Trends, And Market
Forecast 2023-2032

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Company*

Driving Forces: Demand for Local, Sustainable, and Organic Food

The increasing consumer demand for local, sustainable, and organic food production emerges as a key driver impacting the frozen, canned, and dried food markets. The emphasis on consumer health, environmental protection, and animal welfare fuels the growth of organic food production, including the organic frozen and fruit and vegetable markets. Consumers express a growing concern for the origin and preparation of their food, exhibiting a

willingness to pay a premium for products recognized as healthy. Notably, the Organic Trade Association reported a 4.5% increase in sales of organic fruits and vegetables, reaching \$21 billion in revenue in the US in 2021. This heightened demand for organic products presents significant opportunities for frozen and fruit and vegetable market producers globally, driving frozen, canned, and dried food market growth during the forecast period.

Explore the Global Frozen, Canned and Dried Food Market with a Detailed Sample Report:

Key Players Shaping the Market Landscape

Major companies contributing to the dynamics of the frozen, canned, and dried food market include Nestle S.A., The Kraft Heinz Company, McCain Foods Limited, Abbott Laboratories, Tyson Foods Inc., The Campbell Soup Company, Unilever plc, General Mills, Lamb Weston Holdings, Inc., and Nomad Foods Ltd.

Technological Advancements: Individual Quick Freezing (IQF)

Frozen food manufacturers adopt innovative technologies like Individual Quick Freezing (IQF) to enhance yield and quality. IQF involves rapidly freezing individual food items on a conveyor belt in a blast freezer, ensuring each piece is frozen separately. This method enhances yield by 1.5–3%, resulting in high-quality products with optimal nutritional value and minimal wastage. The global IQF vegetable market is projected to reach \$2 billion by 2026, indicating a substantial demand for IQF food products in the future.

Regional Dominance and Market Segmentation

In 2022, Asia-Pacific claimed the largest share in the frozen, canned, and dried food market, with Western Europe securing the second-largest position. The comprehensive market analysis spans regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Market Segmentation Details

The global frozen, canned, and dried food market is segmented -

- By Type: Frozen Food, Canned And Ambient Food
- By Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, E-Commerce, Other Distribution Channels
- By User: Food Service Industry, Retail Users

Subsegments Covered: Frozen Fruit, Juice, And Vegetable, Frozen Specialty Food, Fruit And Vegetable Canning, Specialty Canning, Dried And Dehydrated Food

Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/frozen-canned-and-dried-food-global-market-report>

Frozen, Canned and Dried Food Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan,

Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Frozen, Canned and Dried Food Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [frozen, canned and dried food market size](#), frozen, canned and dried food market drivers and trends, frozen, canned and dried food market major players, frozen, canned, and dried food market competitors' revenues, frozen, canned, and dried food market positioning, and frozen, canned, and dried food market growth across geographies. The frozen, canned and dried food market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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