

# Global Home Furnishings and Floor Coverings Market: Evolving Trends and Growth Trajectory

*The Business Research Company's Home Furnishings and Floor Coverings Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032*

LONDON, GREATER LONDON, UK,  
December 4, 2023 /EINPresswire.com/

-- The [global home furnishings and floor coverings market](#) is undergoing significant growth, surging from \$117.31 billion in 2022 to \$125.7 billion in 2023, marked by an impressive compound annual growth rate (CAGR) of 7.2%. Projections indicate further expansion, with the [home furnishings and floor coverings market size](#) expected to reach \$160.05 billion by 2027, fueled by a projected CAGR of 6.2%.

The Business  
Research Company

Global Home Furnishings and Floor Coverings  
Market: Evolving Trends and Growth Trajectory



The market size of home furnishings and floor coverings is expected to grow to \$160.05 billion in 2027 at a CAGR of 6.2%."

*The Business Research  
Company*

## Online Shopping Driving Market Growth

The escalating demand for online shopping is a pivotal factor propelling the growth of the home furnishing and floor coverings market. Manufacturers now have the opportunity to showcase and sell their products on a broader platform, expanding their customer base geographically. This shift is particularly evident in countries like India, where e-commerce portals have played a pivotal

role in boosting sales for home furnishing and floor covering manufacturers, providing them with exposure beyond their traditional geographic constraints.

Explore the Global Home Furnishings And Floor Coverings Market with a Detailed Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2978&type=smp>

Key Market Players Shaping the Industry Landscape

Major companies playing significant roles in the home furnishings and floor coverings market include Mohawk Industries Inc., Ashley Furniture Industries Inc., Berkshire Hathaway Inc., Tarkett S.A, Masco Corporation, Beaulieu International Group, Gerflor SAS, Interface Flooring Systems Inc., TOLI Corporation, and Balta Group NV.

### Adoption of Digital Printing Technology

Home furnishings and floor covering manufacturers are increasingly adopting digital printing technology to streamline operations and reduce costs. This technology not only cuts down on sampling process time but also minimizes water consumption, positioning itself as an eco-friendly alternative to traditional methods. Companies such as Epson, Bordeaux Digital PrintInk, and Fratelli Robustelli S.r.l. offer digital printing technologies, contributing to a shift in the industry. According to a report by Textile World magazine, digital printing technologies have been used to print 870 million square meters of fabric worth \$1.29 billion. This adoption aims to shorten lead times, customize home decorations, enhance design aesthetics, and reduce costs.

### Regional Dynamics and Market Segmentation Overview

In 2022, Asia-Pacific emerged as the largest region in the home furnishings and floor coverings market, with North America securing the second-largest position. The comprehensive home furnishings and floor coverings market report covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

### Market Segmentation Insights

The global home furnishings and floor coverings market is segmented based on:

- Type: Home Furnishings, Floor Coverings
- Price Point: Mass, Premium
- Distribution Channel: Supermarkets and Hypermarkets, Specialty Stores, E-commerce, Other Distribution Channels

Application: Household, Commercial

Subsegments Covered:

- Curtains
- Bed Spreads
- Towels-Home Furnishings
- Other Home Furnishings
- Carpets And Rugs
- Mats

Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/home-furnishings-and-floor-coverings-global-market-report>

Home Furnishings And Floor Coverings Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Home Furnishings And Floor Coverings Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on home furnishings and floor coverings market size, home furnishings and floor coverings market drivers and trends, home furnishings and floor coverings market major players, home furnishings and floor coverings market competitors' revenues, home furnishings and floor coverings market positioning, and home furnishings and floor coverings market growth across geographies. The home furnishings and floor coverings market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the home furnishings and floor coverings market report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Flooring Adhesive Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/flooring-adhesive-global-market-report>

Hardwood Flooring Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/hardwood-flooring-global-market-report>

Hard Surface Flooring Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/hard-surface-flooring-global-market-report>

### [About The Business Research Company](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60

geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

#### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: [https://twitter.com/tbrc\\_info](https://twitter.com/tbrc_info)

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: [https://www.youtube.com/channel/UC24\\_fl0rV8cR5DxICpgmyFQ](https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ)

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/672697409>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.