

# Global Information Services Market Thrives with Growing Connectivity

*The Business Research Company's Information Services Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032*

LONDON, GREATER LONDON, UK,  
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-- The [global information services market](#) experiences robust growth, expanding from \$147.67 billion in 2022

to \$156.48 billion in 2023, representing a commendable compound annual growth rate (CAGR) of 6.0%. Forecasts indicate continued expansion, with the information services market expected to reach \$191.06 billion by 2027, maintaining a steady CAGR of 5.1%.



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Research Company

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## Driving Force: Social Media Usage Surge

The escalating use of social media for interpersonal connections propels the demand for information services. Social platforms serve as avenues for individuals to share information and stay connected with family and friends. The pervasive usage of social media, with around 4.48 billion users as of 2021, fuels the growth of the internet publishing and broadcasting industry. The rising demand for news syndicates and online libraries and archives is a direct outcome of increased social media usage, further

driving the growth of the information services market.

Explore the Global Information Services Market with a Detailed Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=1923&type=smp>

## Key Players Shaping the Information Services Landscape

Major companies influencing the dynamics of the information services market include RELX plc, News Corporation, FUJI MEDIA HOLDINGS Inc., The New York Public Library, Thomson Reuters, The New York Times Company, Tribune Media Company, Queens Public Library, King County Library System, and Cuyahoga County Public Library.

## Digital Platforms Revolutionizing Access to Content

Universities, colleges, and independent libraries are at the forefront of facilitating access to content through digital platforms. They leverage technologies that offer seamless access to content across various devices, including desktops, mobile phones, and tablets. Applications are designed with responsive design and device compatibility to enhance the user experience, fostering easier access to digital content. Examples include Grand Valley State University Libraries, University of Toronto's Library Catalogue, Princeton University Library, and University of Arizona's Special Collections, all incorporating responsive design to optimize user experience.

## Regional Dominance and Market Segmentation

In 2022, Asia-Pacific emerged as the largest region in the information services market, with the Middle East anticipated to be the fastest-growing region in the forecast period. The comprehensive market analysis encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

## Market Segmentation Details

The global information services market is segmented -

- By Type: News Syndicates, Libraries And Archives, All Other Information Services
- By Deployment Mode: On-premise, Cloud
- By End-User: B2B, B2C

Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/information-services-global-market-report>

Information Services Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Information Services Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [information services market size](#), information services market drivers and trends, information services market major players, information services market competitors' revenues, information services market positioning, and information services market growth across geographies. The information services market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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