

Canned Food Market Report 2024: Predicted to Achieve US\$ 122.8 Billion Revenue by 2032

The global canned food market is majorly driven by the growing demand for convenient and long-lasting food products.

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-- Canned Food Market Outlook 2024-2032:

IMARC Group's latest report, titled "Canned Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032", the [global canned food market size reached US\\$ 99.3 Billion in 2023](#). Looking forward, IMARC Group expects the market to reach US\$ 122.8 Billion by 2032, exhibiting a growth rate (CAGR) of 2.3% during 2024-2032.



Canned Food Market

Canned Food Trends and Uses:

Canned food consists of various food items, primarily fruits, vegetables, meats, and seafood, preserved through a meticulous canning process. This process includes sealing food in airtight containers, typically metal cans, to create a sterile environment that prevents spoilage and maintains product freshness for extended periods. They are available in an extensive array of options, catering to diverse tastes and dietary preferences. From canned fruits and vegetables for everyday use to canned soups, stews, and even gourmet delicacies, the versatility of canned food is remarkable. Advantages abound, including prolonged shelf life, convenience, and reduced food waste, as canned products can remain edible for an extended duration, minimizing the need for rapid consumption. The packaging also protects contents from external contaminants and adverse environmental conditions.

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Competitive Landscape with Key Players:

- Ayam Sarl
- Bonduelle
- Campbell Soup Company
- CHB Group
- Danish Crown AmbA
- Del Monte Foods Inc
- JBS S.A
- Nestlé S.A
- Princes Foods (Mitsubishi Corporation)
- Thai Union Group PCL
- The Bolton Group
- The Kraft Heinz Company

Canned Food Market Demand and Industry Growth:

The global canned food market is majorly driven by the growing demand for convenient and long-lasting food products. This can be supported by increasingly hectic lifestyles and the need for easily accessible, ready-to-eat meals. Along with this, the COVID-19 pandemic further underscored the value of canned food, with consumers stockpiling these products for their extended shelf life and suitability for emergencies. In addition, health-conscious consumers are seeking canned food options that align with their dietary preferences, including low-sodium, organic, and non-GMO variants. Apart from this, sustainable packaging practices are gaining traction, with a shift towards environmentally friendly materials and recycling initiatives. In addition, emerging markets are witnessing a rise in canned food consumption, driven by rising disposable incomes and urbanization. Furthermore, cross-border trade is flourishing as canned food products traverse international boundaries to meet diverse global tastes, creating a positive market outlook.

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Key Market Segmentation:

Breakup by Product Type:

- Canned Meat and Seafood
- Canned Fruit and Vegetables
- Canned Ready Meals
- Others

Breakup by Type:

- Organic
- Conventional

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- E-commerce
- Others

Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key Highlights of the Report:

- Market Performance (2018-2023)
- Market Outlook (2024-2032)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

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