

## TRIM NuLu Sets New Standard for Louisville, KY Hair Salons with Opening of Luxury Salon in Downtown Louisville

*After a \$300,000 buildout, TRIM NuLu makes 600 E Main Street in Louisville, KY its New Home* 

LOUISVILLE, KENTUCKY, USA, December 18, 2023 / EINPresswire.com/ -- TRIM NuLu, renowned as the premier high-end hair salon in Louisville, Ky, has proudly announced the opening of its new and significantly larger space at 600 E Main St Suite 103, Louisville, KY. This move marks a substantial milestone for TRIM NuLu, positioning it as one of the most prominent hair salons in the Derby City's thriving beauty industry.

Following an extensive \$300,000 buildout, the hair salon has relocated to a spacious 4,250 square feet space, just a street over from its previous location. The expansion includes 19 hair stylist stations and nine wash basins, creating a state-of-the-art facility that seamlessly blends luxury



Inside of TRIM NuLu's New Luxury Hair Salon Located at 600 E Main St Suite 103, Louisville, KY

## TRIM NuLu.co

High-End Hair Salon in Louisville, KY

and functionality. TRIM NuLu continues to be a trendsetter, with one side of the salon featuring a floor-to-ceiling merchandise area showcasing a comprehensive range of Redken products, the exclusive brand used by the hair salon.

Sean Stafford, CEO of TRIM NuLu, expressed his enthusiasm for the journey and growth of the salon. "Three years ago, TRIM NuLu was just a scrappy little startup in the back of an office building. Today, we stand as one of the biggest and best hair salons in Louisville, KY, recognized for excellence with awards such as Best Hair Salon in Louisville, KY by the Courier-Journal. Our

continual expansion and recognition reflect our commitment to providing exceptional value for our clients."

Christopher Edwards, lead stylist and co-founder, echoed the excitement surrounding the upgrade. "We love NuLu and this facility allows us to enhance both luxury and the hair salon experience for our clients. The new location, with its expanded space and modern amenities, is now the crown jewel of luxury hair salons in Louisville, KY."

This expansion comes hot on the heels of a successful year for TRIM NuLu, which saw the salon making headlines in Louisville Business First and receiving the prestigious title of <u>Best Hair Salon</u> in Louisville KY from the Louisville Courier-Journal. The accolades validate the salon's commitment to excellence and its role as a leading force in the local beauty industry.

TRIM NuLu is pleased to announce that it is now accepting new clients, with limited availability leading up to Christmas. Clients can conveniently schedule appointments online by visiting the <u>Louisville KY hair salon online booking</u> page or find out more about their offerings by visiting their <u>Louisville hair salon services</u> page.

## About TRIM NuLu:

TRIM NuLu stands as Louisville's foremost high-end hair salon, nestled on the outskirts of downtown Louisville within the vibrant NuLu district. Specializing in artistic haircuts, hair coloring, hand-tied hair extensions, color correction, and an array of other premium services, TRIM NuLu is dedicated to delivering unparalleled excellence. Renowned as one of the preeminent hair salons in Louisville, the establishment consistently earns recognition for its commitment to providing exceptional value and great customer service.

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