

# Explosive Growth Projected for Vaporizers and E-Cigarettes Market

*The Business Research Company's  
Vaporizers, E Cigarettes, And Other  
Electronic Nicotine Delivery Systems  
Global Market Report 2023 - And  
Forecast 2023-2027*

LONDON, GREATER LONDON, UK,  
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-- The market for [vaporizers, e-cigarettes, and other electronic nicotine delivery systems](#) (ENDS) has

exhibited robust growth, set to surge from \$17.02 billion in 2023 to \$18.38 billion in 2024, boasting a substantial Compound Annual Growth Rate (CAGR) of 8.0%. This momentum is expected to continue, propelling the market to reach \$24.56 billion by 2028, with a projected CAGR of 7.5%.

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The market size of the global vaporizers, e-cigarettes, and other electronic nicotine delivery systems (ENDS) is expected to grow to \$24.25 billion in 2027 at a CAGR of 9.1%.”

*The Business research  
company*

Market Driver: Health Awareness Fuels Transition from Conventional Tobacco

A significant driver influencing the growth of the [e-cigarettes market](#) is the rising awareness of health issues associated with traditional tobacco smoking. Conventional tobacco cigarettes release harmful compounds that pose adverse health effects. In contrast, e-cigarettes are deemed less toxic and safer, offering reduced risk properties compared to traditional cigarettes. The increasing acknowledgment of these health benefits is

compelling smokers to shift towards e-cigarettes as a harm reduction strategy.

Explore the Market with a Detailed Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2687&type=smp>

Emerging Trend: Flavor Variety Attracts Younger Demographics

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Vaporizers, E Cigarettes, And Other Electronic  
Nicotine Delivery Systems Global Market Report 2023  
- Market Size, Trends, And Forecast 2023-2027



An emerging trend steering the market's trajectory is the availability of a diverse range of appealing flavors in vaporizers and e-cigarettes. This trend is particularly influential among younger demographics, as they are more likely to experiment with e-cigarettes when presented with enticing flavor options. The Centers for Disease Control and Prevention (CDC) reported that in 2021, around 85% of over 2 million U.S. middle and high school students using e-cigarettes opted for flavored variants. This flavor diversity not only encourages experimentation but also contributes to the establishment of regular usage patterns.

### Market Segmentation

- 1) By Type: Vaporizers, E-Cigarettes, Other Electronic Nicotine Delivery Systems (ENDS)
- 2) By E-Cigarettes Type: Disposable, Rechargeable, Modular
- 3) By Vaporizers Type: E-cigarette Vaporizers, Marijuana Vaporizers, Medical Vaporizers

### Regional Dynamics: Asia-Pacific Leads, North America Follows

As of 2023, Asia-Pacific has asserted its dominance as the largest region in the Vaporizers, E-Cigarettes, and other ENDS market. The region's substantial market share can be attributed to the growing adoption of these products and a burgeoning awareness of harm reduction. North America closely follows as the second-largest region, indicative of the widespread popularity of vaporizers and e-cigarettes in this market.

Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/vaporizers-e-cigarettes-and-other-electronic-nicotine-delivery-systems-global-market-report>

Vaporizers, E-Cigarettes, And Other Electronic Nicotine Delivery Systems (ENDS) Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Vaporizers, E-Cigarettes, And Other Electronic Nicotine Delivery Systems (ENDS) Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on vaporizers, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market size, vaporizers, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market drivers and trends, vaporizers, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market major players, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market competitors' revenues, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market positioning, and e-cigarettes, and other electronic nicotine

delivery systems (ENDS) market growth across geographies. The vaporizers, e-cigarettes, and other electronic nicotine delivery systems (ENDS) market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About [The Business Research Company?](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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