Enterprise Agile Transformation Services Market to Reach $142 Billion by 2032, Moving Towards a Brighter Future | Trends

Enterprise agile transformation services are a set of services that aid organizations to adopt agile principles and practices across the enterprise.

PORTLAND, PORTLAND, OR, UNITED STATE, December 5, 2023 /EINPresswire.com/ -- Enterprise agile transformation services encompass a range of offerings designed to assist organizations in adopting agile principles and practices at a broader, enterprise-wide level. These services

Enterprise Agile Transformation Services Market

typically include agile coaching, training, consulting, and the provision of agile tools and platforms. Agile transformation services are typically provided by specialized firms that collaborate with a team of professionals and work closely with business organizations to create a customized agile transformation program.

Enterprise agile transformation services refer to a group of services that encompass consulting, coaching, and support provided to large organizations or enterprises seeking to adopt agile methodologies and principles at a wider scale. The goal of enterprise agile transformation is to bring about a fundamental shift in the organization's practices, culture, and processes, to become more agile, adaptive, and customer centric.

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The upsurge in need for faster time-to-market in product development and the increase in need for better communication & collaboration among businesses are driving the growth of the market. In addition, the rise in shift from traditional transformation toward agile transformation is expected to fuel the growth of enterprise agile transformation service market. However, frequent failure rates is projected to limit the growth of this market. Conversely, the rise in adoption of agile approaches among major non-IT industries, such as manufacturing, retail, and healthcare, along with the robust growth of big data-based complex landscape are anticipated to

provide numerous opportunities for the expansion of the market during the forecast period.

Covid-19 Scenario:

⬩ The enterprise agile transformation services market has witnessed significant growth during the COVID-19 pandemic, due to the rise in awareness regarding digitalization among the end-user, along with the growing need to adopt agile transformation services to survive in the COVID-19 crisis. Further, traditional business and operating models were under severe pressure to survive in the market during the COVID-19 lockdown, owing to demand and supply gaps. In response to this, companies have leveraged remote working solutions, and reimagined the way they serve customers, which created new business models, enhanced technology capabilities, and assembled multi-disciplinary teams.

⬩ Moreover, organizations were closely monitoring the COVID-19 situation and rapidly adapting their business strategy, which leading to better opportunities to support clients by rapidly delivering to changing business needs, which, in turn, is contributing toward the higher demand for enterprise agile transformation services market.

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Based on organization size, the large enterprises segment held the highest market share in 2022, accounting for nearly three-fourths of the global enterprise agile transformation services market revenue, owing to growing awareness and understanding of agile in large enterprises to improve vision of agile transformation and help to build a compelling awareness and aspiration. However, the small & medium-sized enterprises (SMEs) segment is projected to manifest the highest CAGR of 20.8% from 2023 to 2032, owing to rapid development of technology, which creates the demand for agile transformation services across SMEs.

Based on service type, the agile development segment accounted for the largest share in 2022, contributing to more than two-fifths of the global enterprise agile transformation services market revenue, owing to the rise in the ability of agile development services to provide fast & reliable product development, customized application development, and mobile integration services. However, the agile tools and system segment is expected to portray the largest CAGR of 20.9% from 2023 to 2032 and is projected to maintain its lead position during the forecast period.

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Based on region, North America held the highest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global enterprise agile transformation services market

revenue, owing to the emergence of Industrial 4.0 revolution and rapid technological advancements, along with the favorable government support and initiatives in the region. However, the Asia-Pacific region is expected to witness the fastest CAGR of 21.8% from 2023 to 2032 and is likely to dominate the market during the forecast period, owing to the emergence of Industrial 4.0 revolution and rapid technological advancements, along with the favorable government support and initiatives.

Leading Market Players: -

 Scrum Inc.
 Scrumstudy
 Scrum Alliance
 Scrum Org
 Project Management Institute (PMI)
 Scaled Agile, Inc.
 IC Agile
 Agile Business Consortium Limited
 Lean Agile Institute
 Capgemini SE
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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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