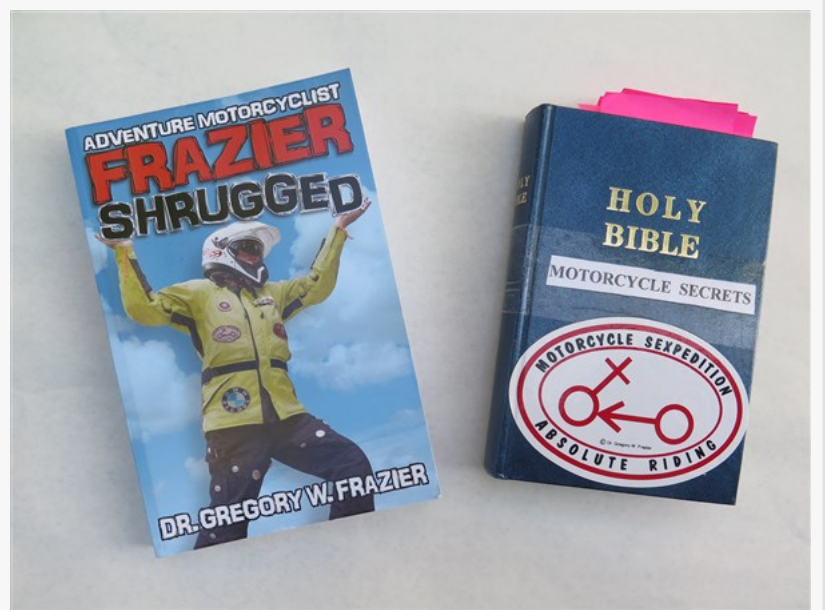


ADVENTURE MOTORCYCLING - Tips And Tricks - Professional Explanations and Definitions

ADV MOTO Tips and Tricks - Adventure Motorcycling Defined

DENVER, COLORADO, USA, December 6, 2023 /EINPresswire.com/ -- Global [motorcycle](#) adventurer, [Dr. Gregory W. Frazier](#) (six times around the world on motorcycles), has once again rocked the motorcycling world up, down and sideways with a revealing and extensive look at the fast growing market niche of [adventure](#) motorcycling. Working with well-known ADV Moto magazine Senior Editor, Paul H Smith, they microscoped the rapidly expanding adventure motorcycling trend and culture with ADVENTURE MOTORCYCLIST: FRAZIER SHRUGGED, a 354-page look at the industry "good, bad and dirty."



Like Atlas, professional motorcycle adventurer, Dr. Gregory Frazier, shrugs.

Included is researched, entertaining, esoteric, colorful and thought provoking content exploring:

“

This treatment is a giant step for man and woman-kind adventurers and marketers. It defines "adventure motorcycling" and sets the parameters with examples, tips and tricks"

Dr. Gregory W. Frazier

What constitutes a motorcycle adventure?

Who is an adventure motorcyclist?

Which motorcycle is the best for motorcycle adventuring, be it urban or around the world?

Adventure motorcycling solo or joining other adventure riders?

Big versus little motorcycles for adventure?

A motorcycle adventure with Dr. Gonzo, Hunter S. Thompson?

Real versus fake and poser adventure riders, and the "Starbucks Queens"

Snake oil sales of adventure marketed motorcycles and gear?

This treatment is provocative, a "Whoa! Grab your helmet and protective reading gear—we're going on adventurous ride through the esoteric and existential eyes of America's most extreme adventure motorcyclist, described as the world's most cerebral motorcycle adventurer."

Extensively researched, the publication separates the adventure motorcycling wheat from the chaff in the expanding adventure motorcycle market segment and defines the parameters of the definition. As Jack Robinson, motorcycling founder of the Four Stroke Singles National Owners Club, said of the publication, it's serious adventure "moto-meat!"

ADVENTURE MOTORCYCLIST: FRAZIER SHRUGGED is available at: <https://amzn.to/45S5XE1>

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Adventure Motorcyclist: Frazier Shrugged is an intellectual and empowering treatment of the concept of adventure motorcycling as seen through the eyes of the author, who 25 years earlier turned the motorcycling community upside down with his bestseller *Motorcycle Sex, or Freud Would Never Understand the Relationship Between Me and My Motorcycle*.

After six global circumnavigations by motorcycle and being described as "America's No. 1 extreme motorcycle adventurer," Dr. Gregory W. Frazier has again shaken, or at the very least wobbled, the motorcycling community with this entertaining, knowledgeable, humorous—some may call it existential—view of the adventure motorcycling world.

Hundreds of Frazier's personal and occasionally secret tips and tricks to successful adventure motorcycling are presented in **Adventure Motorcyclist: Frazier Shrugged**. Whether you are a newbie or old hand in this class of motorcycle adventure seekers, you'll find plenty of thoughtful takeaways along with a healthy dose of lampooning in this read.

On the topic of his latest book, Frazier says, "I don't anoint myself as the best, but after a million motorcycling miles I've been successful enough to still keep learning and laughing at my mistakes as well as those of others."



As an author, motorcycle journalist, film producer, photographer, and ex-racer, Dr. Frazier's writings appear widely throughout the international motorcycling press.

Known for his wit and unique take on travel and adventure, he also enjoys a relatively untarnished reputation as a critic and evaluator of motorcycling and related products.



Advanced adventure motorcyclist Dr. Gregory Frazier shrugged