

Global Lessors of Nonfinancial Intangible Assets Market Flourishes, Expected to Reach \$886.4 Billion by 2027

*The Business Research Company's
Lessors of Nonfinancial Intangible Assets
Global Market Report 2023 – Market Size,
Trends, And Market Forecast 2023-2032*

LONDON, GREATER LONDON, UK,
December 6, 2023 /EINPresswire.com/
-- The [global lessors of nonfinancial
intangible assets market](#) is on a robust
growth trajectory, projected to surge
from \$555.64 billion in 2022 to \$610.72

billion in 2023, boasting a significant compound annual growth rate (CAGR) of 9.9%. This momentum is anticipated to continue, propelling the market to reach \$886.4 billion by 2027 at a steady CAGR of 9.8%.



The Business
Research Company

Lessors of Nonfinancial Intangible Assets Global
Market Report 2023 – Market Size, Trends, And
Market Forecast 2023-2032

“

The size of lessors of nonfinancial intangible assets market is expected to grow to \$886.4 billion in 2027 at a CAGR of 9.8%.”

*The Business Research
Company*

Driving Force: Rise in Nonfinancial Intangible Assets

The surge in nonfinancial intangible assets, including trademarks, patents, brand names, franchises, and agreements, is a key driver of the lessors of nonfinancial intangible assets market. The escalating growth in these assets contributes to the rising demand for lessors in this market. Notably, global patent filing exhibited a 1.6% growth in 2020, with trademark and industrial design filing activities witnessing substantial increases of 13.7% and 2%, respectively, over the previous year. The total volume of

patent filings worldwide reached 3.3 million, while trademark filing activity recorded 17.2 million, and industrial design filing activity amounted to 1.4 million. The surge in nonfinancial intangible assets, including utility models, is expected to significantly contribute to the expansion of the lessors of nonfinancial intangible assets market.

Explore the opportunities in the lessors of nonfinancial intangible assets market with a detailed sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2223&type=smp>

Key Players Shaping the Market

Major companies in the lessors of nonfinancial intangible assets market, such as McDonald's, Koninklijke Ahold Delhaize N.V, Subway, 7-Eleven, Yum! Brands, Restaurant Brands International Inc., Hilton Worldwide Holdings, Domino's Pizza, Hyatt Hotels Corporation, and Wyndham Worldwide Corp., are pivotal in steering the market's growth.

Innovation and Revenue Generation

A multitude of companies is channeling investments into research and development, aiming to make patent leasing a substantial revenue stream. Focused on niche areas, these companies seek high returns on their R&D investments. Patent owners are strategically licensing their patents to both direct competitors and companies in related industries, often creating new subsidiary units dedicated to capitalizing on these assets. Tech giants like Qualcomm and Ericsson leverage their significant intellectual-property assets, turning them into a major revenue source. Qualcomm, for instance, has established a separate business unit dedicated to its intellectual-property business.

Access the complete report for in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/lessors-of-nonfinancial-intangible-assets-global-market-report>

Regional Landscape

In 2022, North America emerged as the largest region in the lessors of nonfinancial intangible assets market, with Asia-Pacific following closely as the second-largest region in market share. The comprehensive market analysis report covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Segmentation Overview

The global lessors of nonfinancial intangible assets market is segmented based on:

- Type: Oil Royalty Companies, Patent Owners And Lessors
- Mode: Online, Offline

Lessors Of Nonfinancial Intangible Assets Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Lessors Of Nonfinancial Intangible Assets Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [lessors of nonfinancial intangible assets market size](#), lessors of nonfinancial intangible assets market drivers and trends, lessors of nonfinancial intangible assets market major players, lessors of nonfinancial intangible assets market competitors' revenues, lessors of nonfinancial intangible assets market positioning, and lessors of nonfinancial intangible assets market growth across geographies. The lessors of nonfinancial intangible assets market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By [The Business Research Company](#):

Non-fungible Token Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/non-fungible-token-global-market-report>

Machinery Leasing Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/machinery-leasing-global-market-report>

Lease management Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/lease-management-global-market-report>

About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: https://twitter.com/tbrc_info

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/672977829>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.