

# Global Mattresses, Blinds, and Shades Market Soars, Projected to Reach \$155.85 Billion by 2027

*The Business Research Company's Mattresses, Blinds, and Shades Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032*

LONDON, GREATER LONDON, UK,  
December 6, 2023 /EINPresswire.com/  
-- The [global mattresses, blinds, and shades market](#) are on a robust growth trajectory, expanding from \$114.74 billion in 2022 to \$122.91 billion in 2023, with a compelling compound annual growth rate (CAGR) of 7.1%. Projections suggest continued growth, propelling the market to an estimated \$155.85 billion by 2027, maintaining a solid CAGR of 6.1%.



The Business  
Research Company

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The size of mattresses, blinds and shades market is expected to grow to \$155.85 billion in 2027 at a CAGR of 6.1%.”

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## Online Shopping Drives Market Growth

The market is witnessing significant growth, fueled by the increasing demand for online shopping. Manufacturers are leveraging online platforms to broaden their customer base, fostering geographic expansion and driving the growth of the mattresses, blinds, and shades market. E-commerce portals, particularly in countries like India, have played a pivotal role in boosting the sales of blinds and shades manufacturers by providing larger exposure to producers previously confined to specific regions.

Explore the opportunities in the mattresses, blinds, and shades market with a detailed sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2973&type=smp>

## Key Players Shaping the Market

Major companies contributing to the dynamic growth of the mattresses, blinds, and shades

market include Tempur Sealy International Inc., Hunter Douglas N.V., Leggett & Platt Incorporated, Sleep Number company, Invacare Corporation, Casper Sleep Inc., Sheela Foam Limited, Recticel NV/SA, Suzhou Gold Mantis Construction Decoration Co. Ltd., and Ace Bed Co Ltd. These industry leaders play a pivotal role in innovation and setting industry benchmarks.

### Growing Demand for Organic and Eco-Friendly Mattresses

The market is witnessing an increased demand for organic and eco-friendly mattresses, driven by growing consumer preferences for healthier products and concerns about harmful chemicals, pesticides, and allergies. Manufacturers are responding to this demand by incorporating organic and natural materials such as organic cotton, wool, natural latex, organic latex, plant-based foams, and other plant materials into mattress production. Companies like Sealy and Simmons are adopting plant-based foams and latex to cater to the growing consumer demand for eco-friendly products.

Access the complete report for in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/mattresses-blinds-and-shades-global-market-report>

### Regional Landscape

Asia-Pacific emerged as the largest region in the mattresses, blinds, and shades market in 2022, with Western Europe securing the second-largest share. The comprehensive market analysis report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

### Segmentation Overview

The global mattresses, blinds, and shades market is segmented based on:

- Type: Mattresses, Blind And Shade
- Type of Material: Organic Cotton, Wool, Natural Latex, Organic Latex, Plant-Based Foams, Other Material Types
- Application: Residential, Commercial

### Subsegments Covered:

- Memory Foam
- Hybrid
- Innerspring
- Latex Mattresses
- Gel-Filled Mattress
- Water Bed Mattress
- Air-Filled Mattress
- Window Shades
- Window Blinds

Mattresses, Blinds And Shades Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Mattresses, Blinds And Shades Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [mattresses, blinds and shades market size](#), mattresses, blinds and shades market drivers and trends, mattresses, blinds and shades market major players, mattresses, blinds and shades market competitors' revenues, mattresses, blinds and shades market positioning, and market growth across geographies. The mattresses, blinds and shades market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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