

# Southern University Law Center, Winston-Salem State University Receive Gold Standard from CEO Roundtable on Cancer

*The CEO Cancer Gold Standard provides a framework for employers to have a healthier workplace by focusing on cancer risk reduction and early detection.*

CARY, NORTH CAROLINA, UNITED STATES, December 5, 2023 /EINPresswire.com/ -- The [CEO Roundtable on Cancer](#) has recognized two institutions of higher education with its CEO Cancer Gold Standard® accreditation.

The schools, [Southern University Law Center](#) (SULC) in Baton Rouge, Louisiana, and [Winston-Salem State University](#) (WSSU) in Winston-Salem, North Carolina, join more than 200 private, nonprofit and governmental organizations across the country that have received Gold Standard accreditation.

"We are pleased to recognize Southern University Law Center and Winston-Salem State University for their efforts to improve the health of their students, faculty, staff and communities," said Joya Delgado Harris, MPH, executive director of the CEO Cancer Gold Standard. "By achieving this milestone, they have demonstrated their commitment to easing the burden of cancer on their campuses."

The CEO Roundtable on Cancer, a nonprofit organization of CEOs and their companies founded by former President George H.W. Bush, created the CEO Cancer Gold Standard to provide an

The logo for Southern University Law Center (SULC) features the letters 'SU' stacked above 'LC' in a large, bold, dark blue serif font.

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*Joya Delgado Harris, MPH,  
executive director, CEO Cancer  
Gold Standard*

evidence-based framework for employers to build a healthier workplace by focusing on cancer risk reduction, early detection, access to clinical trials, and high-quality care.

To earn Gold Standard accreditation, an employer must establish programs to reduce cancer risk by taking concrete actions in five key areas: emphasize prevention by prohibiting tobacco use and supporting tobacco cessation efforts; promoting healthy lifestyles through physical activity, healthy nutrition and weight management; providing health insurance options that encourage detection of cancer at its earliest stages, ensure access to quality care, and allow participation in cancer clinical trials;

promoting employee awareness of these initiatives; and supporting the needs of cancer survivors in the workplace.

In 2022, the Roundtable launched Going for Gold, a partnership with Historically Black Colleges and Universities, Predominantly Black Institutions, Hispanic Serving Institutions, global health care companies Amgen and Merck (known as MSD outside the United States and Canada), along with analytics leader SAS. SULC and WSSU were among the original eight schools to join Going for Gold.

#### About Southern University Law Center

Located in Baton Rouge, Louisiana, the Law Center is one of five institutions comprising the Southern University System – the only HBCU system in the nation. The institution is nationally recognized for its diversity, racial justice initiatives, and community outreach efforts. SULC is a progressive, innovative institution that provides access and opportunity to a diverse group of students from underrepresented racial, ethnic, and socio-economic groups to obtain a high-quality legal education with training in both civil and common law.

#### About Winston-Salem State University

Winston-Salem State University fosters the creative thinking, analytical problem-solving, and depth of character needed to transform the world. Rooted in liberal education, WSSU's curriculum prepares students to be thought leaders who have the skills and knowledge needed to develop innovative solutions to complex problems. Founded in 1892, WSSU is a historically Black constituent institution of the University of North Carolina with a rich tradition of contributing to the social, cultural, intellectual, and economic growth of North Carolina, the region and beyond. Guided by the motto, “Enter to Learn, Depart to Serve,” WSSU develops leaders who advance social justice by serving the world with compassion and commitment.

## About the CEO Roundtable on Cancer

The CEO Roundtable on Cancer was founded in 2001, when former President George H.W. Bush challenged a group of executives to "do something bold and venturesome about cancer within your own corporate families." The CEOs responded by creating the CEO Cancer Gold Standard® which calls for organizations to evaluate their health benefits and workplace culture and take extensive, concrete actions in five key areas of health and wellness to address cancer in the workplace. This was followed by Project Data Sphere®, an initiative spanning industry, academia, and government to improve oncology clinical trials. For more information, visit [www.ceoroundtableoncancer.org](http://www.ceoroundtableoncancer.org).

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