

Premier Jour Lingerie & Swimwear's Annual Sip & Shop Fashion Show

The season's Fashion Show

TORONTO, ONTARIO, CANADA, December 5, 2023 /EINPresswire.com/ -- Step out in style and elegance at Premier Jour Lingerie & Swimwear's Annual [Sip & Shop Fashion Show](#) on Thursday, December 7, 2023, in the heart of the iconic Corso Italia at 1292 St. Clair Avenue West, Toronto. Lingerie, swimwear, holiday looks and everyday essentials will take center stage for everyBODY at this premium fashion event.

For over a decade and a half, Premier Jour Lingerie & Swimwear is Toronto's leading certified bra and swimwear fitters at the forefront of beauty, sophistication and style in all its forms, from size inclusivity with an extra-large selection of sizes ranging from 28-48 back and AA-K cup, and swimwear from 2 to 22. When shopping for lingerie and swimwear, shoppers should have options from petite to plus, all sizes matter.

The sights and sounds of the holiday season will shine bright at the Festivus Fashion Event with the latest styles on the runway during the fashion show featuring elite collections of fine European lingerie, intimate apparel, lounge wear and nightwear from prominent designers, holiday cheer with handcrafted treats, bubbly, and live music. Mix and mingle to [shop the season](#) of elegant and romantic lingerie, the right fit and gifts, luxury products and personal service.

DATE Thursday, December 7, 2023

TIME 6:30 p.m. – 9:00 p.m.



The graphic is a vertical promotional poster for the fashion show. It features a black background with gold and red accents. At the top, a gold ribbon is tied in a bow. Below it, the text reads "You're Invited" in a cursive font, followed by "LINGERIE & SWIMWEAR" in a smaller font, and "PREMIER Jour" in a large, stylized font. The main title "ANNUAL FASHION SHOW" is written in large, bold, red letters. Below this, a gold banner says "WIN \$350 LINGERIE SET". The date "THURSDAY, DECEMBER 7, 2023" is in a red box, and the time "6:30pm-9:00pm" is in a white box. The address "1292 St. Clair Avenue West" is at the bottom. There is a QR code with "SCAN ME" above it, a phone number "1.416.654.1868", an email "info@pjlingeries.com", and a website "www.pjlingeries.com". Social media icons for Facebook, Instagram, and Twitter are at the bottom right. On the right side of the graphic, a woman is wearing a red lace lingerie set and a red robe, posing in front of green foliage.

Fashion Show

LOCATION Premier Jour Lingerie
& Swimwear
1292 St. Clair Avenue West, Toronto,
ON, M6E 1C1

WHO Fashion Show,
Models, Bloggers, Influencers

WHAT Runway Show, Gifts
Bags, Music, Wine & Cocktails
Chance to WIN \$350 Lingerie Set &
more.

RSVP Email c/o
info@pjlingeries.com

For more information about Premier
Jour Lingerie & Swimwear, visit
<https://www.pjlingeries.com>

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12 DAYS OF
Christmas
GIFT GUIDE

www.pjlingeries.com

Tis the Season

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