

## Respect Wellness Launches 'Smooth': A Facial Balm Tailored for Women's Menopausal Skin Care

Respect Wellness, known for its innovative CBD products targeting menopause symptoms, unveils 'Smooth'

SANTA FE, NM, UNITED STATES,
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-- Respect Wellness, known for its
innovative CBD products targeting
menopause symptoms, unveils
'Smooth,' a luxurious facial balm that
provides a transformative skincare
experience for women navigating the
complexities of hormonal changes and
aging. 'Smooth' combines organic fullspectrum CBD and carefully selected
organic and wild-harvested botanicals.

"We're thrilled to add 'Smooth' to our product line just in time for winter. The formulation promotes the skin's natural self-stabilizing capacity to brighten and reduce fine lines." said CEO and Founder, Francine Sommer.



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## Key Highlights of 'Smooth':

- Unique Experience: Inspired by the soothing sensation of massage candles at fine spas, 'Smooth' provides an opulent and therapeutic skincare experience.
- Effective Formulation: Incorporates organic botanicals and CBD, and premium soy wax to target fine lines, enhance skin hydration, and promote a natural, radiant complexion.
- Ideal for Menopausal Wellness: 'Smooth' seamlessly integrates with the entire Respect Wellness product line which is specifically tailored for women undergoing menopausal changes, aiming to optimize their wellness routines during this pivotal life stage.

"We began the formulation process with a fine soy wax, then selected complimentary organic botanical ingredients to help reduce the appearance of fine lines & wrinkles – to moisturize, nourish and plump up the face." explains CEO and Founder, Francine Sommer.

In the United States, the menopause market, currently valued at \$4.9 billion, reflects the growing needs of over 27 million women experiencing menopause at any given time. These



The formulation of Smooth by Respect Wellness promotes the skin's natural self-stabilizing capacity to brighten and reduce fine lines.

women, typically aged between 40 and 65, navigate the complexities of peri/menopause – a phase that can start as early as 40 and, on average, lasts 7.4 years, sometimes extending beyond a decade. This significant demographic highlights the pressing demand for specialized, effective

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CEO and Founder, Francine Sommer solutions like those offered by Respect Wellness, aimed at enhancing the well-being and quality of life for women during this transitional period.

Respect Wellness passionately dedicates itself to being a guide, educator and champion for peri/menopausal women.

"Our mission is to empower women to embrace their best selves unconditionally," says Francine Sommer.

□□ Availability: 'Smooth' is now available at

respectwellness.com for \$79.00 MSRP, \$45.00 Wholesale

## □□ Testimonials:

"Ever since I started using 'Smooth' I've seen amazing changes. My skin with menopause got so dry and now it feels the way it used to- smooth and healthy." - Jennifer R.

"Honestly, I never thought I'd find something that actually gets what my skin needs right now. But then I tried 'Smooth,' and I couldn't be happier!" - Barbara G.

## □□ About Respect Wellness:

Respect Wellness, women-owned and based in Santa Fe, New Mexico, is a wellness brand that designs premium, artisanal, botanical and CBD-infused products for women experiencing

perimenopause and menopause. The product line is formulated with the highest standards of purity, potency and transparency. Our blends, which are non-hormonal, feature regionally sourced, organic CBD that is third-party tested, combined with organic botanicals and ethically sourced, wild-harvested plant therapeutics. Respect Wellness is dedicated to offering a comprehensive approach to address the specific needs of perimenopausal/menopausal women.

Ideal for Menopausal Wellness: 'Smooth' seamlessly integrates with the entire Respect Wellness product line which is specifically tailored for women undergoing menopausal changes, aiming to optimize their wellness routines during this pivotal life stage.

☐☐ For media inquiries, to receive samples or for additional information, please contact:

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