

Egypt Cosmetic Market Latest Trends, Regional Insights, Key Vendors, Witness Significant Growth By 2030

The report includes an extensive analysis of the factors that drive and restrain the growth of the Egypt cosmetic market.

PORTLAND, OREGON, UNITED STATES, December 6, 2023 /EINPresswire.com/ -- Cosmetics are products used for cleansing, promoting attractiveness, or enhancing the appearance without affecting the body's structure or functions. The trend for healthy and glowing skin among consumers has stimulated the demand for these products, especially those improving skin conditions. At present, skin care products, such as sunscreen and moisturizers, are in higher demand due to the awareness of effects of exposure to sun on skin.

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The <u>Egypt cosmetic market</u> growth is driven by changes in lifestyle and increase in use of cosmetics to enhance their overall appearance. Moreover, ongoing trend of using herbal cosmetics with negligible side effects boosts the growth of the cosmetic market. However, rise in awareness about the side effects caused by some of the cosmetic products and availability of advanced beauty treatments restrain the market growth. Conversely, increase in demand for using organic & herbal cosmetics due to its skin benefits is expected to boost the market growth in the near future.

The Egypt cosmetic market is segmented based on type, distribution channel, and geography. Based on type, it is classified into skin & sun care, hair care, deodorants, makeup & color cosmetics, and fragrances. On the basis of distribution channel, it is categorized into specialty stores (beauty & drug stores), large & small retail stores (hypermarkets, supermarkets, departmental stores, and others), and online. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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- -Unilever PLC.
- -The Estee Lauder Companies Inc.
- -Shiseido Company, Limited
- -Loreal International

- -Avon Products, Inc.
- -The Procter & Gamble Company
- -Kao Corporation
- -Oriflame Cosmetics S.A.
- -Revlon, Inc.
- -Skin Food

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- The report includes an extensive analysis of the factors that drive and restrain the growth of the Egypt cosmetic market.
- The factors affecting the market growth and projections are included provided in the report.
- The report provides quantitative & qualitative trends to assist stakeholders to understand the situations prevailing in the market.
- An in-depth analysis of key segments demonstrates of the trending cosmetics and distribution channels across various regions.
- Competitive intelligence of the industry highlights the business practices followed by leading market players across various region.

- > Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- > Sort new clients or possible partners into the demographic you're looking for.
- > Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- > Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- > To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- > Recognize newcomers with potentially strong product portfolios and devise effective counterstrategies to acquire a competitive edge.
- > To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

By Type
Skin & Sun Care
Hair Care
Deodorants
Makeup & Color Cosmetics

Fragrances

Hypermarkets/Supermarkets Specialty Stores Convenience Stores Online Retail

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North America (U.S., Canada, Mexico)

Europe (France, Germany, Italy, Spain, UK, Russia, Rest of Europe)

Asia-Pacific (China, Japan, India, South Korea, Australia, Thailand, Malaysia, Indonesia, Rest of Asia-Pacific)

LAMEA (Brazil, South Africa, Saudi Arabia, UAE, Argentina, Rest of LAMEA)

Cosmetic Ingredients Market

Cosmetics dyes Market

Waterless Cosmetic Market https://www.alliedmarketresearch.com/waterless-cosmetic-market-416860

Upcycled Cosmetic Ingredients Market https://www.alliedmarketresearch.com/upcycled-cosmetic-ingredients-market-A53544

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David Correa Allied Market Research +1 800-792-5285
email us here
Visit us on social media:
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