

# Lignans Market Update 2024: Predicted to Achieve US\$ 769.1 Million Revenue by 2032 - IMARC Group

BROOKLYN, NY, USA, December 6, 2023 /EINPresswire.com/ -- According to IMARC Group, the [global lignans market size reached US\\$ 436.2 Million in 2023](https://www.imarcgroup.com/lignans-market/requests-sample). Looking forward, the market is expected to reach US\$ 769.1 Million by 2032, exhibiting a growth rate (CAGR) of 6.2% during 2024-2032.

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Factors Affecting the Growth of the Lignans Industry:

Health-Conscious Consumer Trends:

The rising health consciousness among consumers represents one of the significant factors influencing the growth of the lignans market across the globe. Lignans, known for their antioxidant, anti-inflammatory, and phytoestrogenic properties, are increasingly sought after for their potential health benefits, including reducing the risk of certain cancers, cardiovascular diseases, and osteoporosis. This demand is particularly strong in the aging population, who are more conscious of their dietary choices and preventive healthcare measures. As consumers become more aware of the benefits of lignans, there's a growing incorporation of these compounds in dietary supplements, functional foods, and health products, fueling the market growth.

Expansion in the Food and Beverage Industry:

The integration of lignans into the food and beverage industry is a significant aspect of the lignans market, primarily influenced by the growing demand for functional and health-promoting ingredients. Lignans, with their antioxidant and phytoestrogen properties, are being increasingly



Lignans Market Latest Report 2024-2032

incorporated into various food products like bread, cereals, and dairy alternatives. This trend is aligned with the rising consumer preference for plant-based and natural ingredients, as well as the shift towards healthier eating habits. Food manufacturers are capitalizing on these properties by fortifying everyday food items with lignans to enhance their nutritional profile. Additionally, the beverage sector is also exploring lignan-enriched options, particularly in health drinks and herbal teas, catering to health-conscious consumers seeking added benefits in their dietary choices. This integration is broadening the appeal and accessibility of lignans, thereby contributing to market growth.

#### Technological Advancements in Extraction and Processing:

Technological advancements in the extraction and processing of lignans play a crucial role in market growth. Improved extraction techniques have made it more feasible to isolate high-quality lignans from various plant sources, increasing their purity and potency. These advancements have also led to more efficient and cost-effective production processes, enabling manufacturers to meet the growing demand. Furthermore, innovation in encapsulation and integration technologies allows for the effective incorporation of lignans into a wide array of products, expanding their applicability. As technology continues to evolve, it is opening new avenues for the utilization of lignans, which is further stimulating the market growth.

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#### Leading Companies Operating in the Global Lignans Industry:

BioGin Biochemicals Co. Ltd.  
FarmaSino Pharmaceuticals (Jiangsu) Co. Ltd.  
Hebei Xinqidian Biotechnology Co. Ltd.  
Kingherbs Limited  
Naturalin Bio-Resources Co. Ltd.  
Plamed Green Science Group  
Prairie Tide Diversified Inc.  
Zebrago Industrial Co. Limited  
SPI Pharma

#### Key Market Segmentation:

The report is organized into distinct sections as follows:

##### Breakup by Source:

Oilseeds  
Cereals and Grains

## Plant Resins

Cereals and grains represented the largest source segment in the market due to the high concentration of lignans in cereals and grains, thus making them a primary and readily accessible source for lignan extraction used in various products.

### Breakup by Application:

- Food and Beverages
  - Functional Foods
  - Functional Beverages
  - Dietary Supplements
  - Others
- Cosmetics and Toiletries
  - Haircare
  - Skincare
  - Toiletries
  - Others
- Pharmaceuticals
- Animal Nutrition
- Others

Food and beverages represent the largest application segment in the market due to the increasing consumer awareness of the health benefits of lignans, such as their antioxidant properties, which is leading to their widespread incorporation in functional foods and beverages.

### Regional Analysis:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

Asia Pacific represent the largest region in the market due to the region's growing health consciousness, coupled with a large consumer base and increasing demand for natural and health-promoting ingredients in dietary supplements and food products.

### Global Lignans Market Trends:

The growing awareness of health and wellness represents one of the key factors driving the growth of the lignans market across the globe. There's an increasing demand for natural, plant-

based ingredients in food, supplements, and pharmaceuticals, with lignans being recognized for their antioxidant and phytoestrogen properties. This trend is particularly strong in the functional food and nutraceutical sectors.

Additionally, there's a rising interest in organic and non-GMO products, which has led to a surge in organic lignan products. The cosmetic industry is also leveraging lignans for their anti-aging and skin health benefits. Technological advancements in extraction and processing are enabling more efficient and cost-effective production, broadening the availability of lignans. Moreover, ongoing research exploring new health benefits of lignans is continually expanding their application scope.

Other Key Points Covered in the Report:

COVID-19 Impact

Porters Five Forces Analysis

Value Chain Analysis

Strategic Recommendations

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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