

# SleekStrip Launches DuoFlip, the First MagSafe ID Card Holder with a Flip Design, on Kickstarter

*Introducing DuoFlip on Kickstarter: SleekStrip's MagSafe ID Card Holder with a unique flip design, streamlining daily carries with seamless card tapping*

BURNABY, BRITISH COLUMBIA, CANADA, December 7, 2023 /EINPresswire.com/ -- [SleekStrip](#) Launches [DuoFlip](#), the First MagSafe ID Card Holder with a Flip Design, on [Kickstarter](#) — Supporting First Responders with a Special Offer after the Campaign

Canadian tech accessories brand SleekStrip proudly introduces the DuoFlip MagSafe ID Card Holder on Kickstarter. DuoFlip is the first MagSafe ID Card Holder with a unique flip Design: The innovative device holds two ID/cards, streamlining the essential cards and IDs to eliminate the need to remember one more item to bring along, ensuring the essentials are in one place. The company's proprietary anti-interference card partition and unique flip design enable instant card switching for ID display or card tapping without taking out the cards, simplifying the daily carries and providing a smooth and reliable user experience. The Kickstarter campaign, featuring four reward options and one add-on choice, kicks off on Thursday, December 7, offering early-bird pricing starting from \$30, including a complimentary retractor.



SleekStrip DuoFlip streamlines the daily ID display & card tapping with a simple flip.

Six Months, 230 Material Tests for Unmatched Performance

“We spent more than six months studying and experimenting with over 230 anti-interference material combinations just to ensure both cards tap successfully every time.” said Patrick Sung, the Creator/Founder of SleekStrip. “The result is DuoFlip being crafted with a central assembly of six anti-interference layers to guarantee dependable tapping. Beyond the use of premium

materials, the craftsmanship is notably intricate, with a significant portion being done by hand. Following this, the six anti-interference layers are covered by textile and vegan leather.”

### Facilitating Seamless Card-Tapping for Enhanced Convenience

DuoFlip was created to solve users' common problems and frustrations with many MagSafe wallets. Unlike many products that promise to support card-tapping but often fail to deliver, DuoFlip enables users to switch and tap their cards with a simple flip, making card-tapping more convenient and secure. DuoFlip's flip design facilitates seamless transitions between the windowed ID card slot and the covered card slot, offering a hassle-free solution for storing, displaying, and tapping essential cards, solving the problem of often forgetting, finding, and fumbling with ID and cards.

### Versatile Functions, Accessories, and Colors Available

Users can pair DuoFlip with different accessories to match their lifestyles and interests. They can attach it to their phones or wear it with a lanyard or retractor. Plus, it doubles as a phone stand when browsing content. The flip mechanism also provides additional phone stand functionality, conveniently propping up the phone for hands-free video watching and easy FaceTime calls. DuoFlip is available in three colors – Slate, Ash, and Chestnut – allowing users to select what resonates with them. DuoFlip offers more possibilities, making it a valuable addition in casual and professional settings.

### Supporting First Responders with a 15% Discount upon Successful Funding

Exclusive Offer for First Responders: In a sincere commitment to those who dedicate their lives to our safety, SleekStrip introduces a special initiative. If DuoFlip secures funding through its Kickstarter campaign, the company will provide a 15% discount on all verified first responder orders for DuoFlip ID Card Holders. (Note: This exclusive discount cannot be combined with any Kickstarter-related discounts). Through crowdfunding, SleekStrip's goal is to express gratitude



Never forget or fumble with the ID and cards again with DuoFlip-MagSafe ID Card Holder



Instant Card Switch



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*Patrick Sung, the Creator/Founder of SleekStrip*

and make the invaluable work of first responders a bit more manageable. ###

For more information, please contact:  
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#### About SleekStrip

SleekStrip is an innovative tech accessory brand. Originating from Canada, designing tech accessories with the philosophy of “Sleek . Smart . Special”, continuously innovating products that embody a minimalistic aesthetic and deliver a seamless user experience.

- SleekStrip spent 1.5 years designing, developing, and fine-tuning the first product — SleekGrip, which was granted a patent in the US, Canada, EU, and other countries.
- The first product, SleekGrip, achieved over 900% of SleekStrip’s funding goal on crowdfunding platforms with over 4000 backers' support.
- SleekGrip’s patented design allows it to have one of the smallest footprints when closed and one of the largest openings for fingers when opened.
- Every SleekGrip metal strip is observed under an electron microscope to check for defects at the microscopic level before they are in the customers’ hand
- SleekStrip built a custom machine to test the durability of the continuous pushing/closing of SleekGrip, which can be operated over 10,000 times.

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