

# Mass Notification Systems Market Valuation to Exceed US\$ 68.8 Billion by 2033 with a CAGR of 18.7% | FMI

*The United States is set to dominate the market, making up 79.6% of North America by 2033. It's poised to be a major player in the coming years.*

NEWARK, DELAWARE, UNITED STATES OF AMERICA, December 6, 2023 /EINPresswire.com/ -- The [mass notification systems market](#) is likely to grow at a CAGR of 18.7% from 2023 to 2033. By the end of the aforementioned period of assessment, a valuation of US\$ 68.8 billion is anticipated.



Extreme terrorism has become a greater threat in recent years. Several campus shootings serve of domestic terrorism, and the 9/11 attack has raised awareness in various countries about emergency notification systems. Because terrorist attacks are becoming more common, emergency alert and mass notification systems are becoming increasingly important in raising awareness, sharing information, and saving lives.

As a result of recent crimes and terrorist acts that impacted thousands of individuals, the requirement for mass notification systems has increased. During the forecast period, this factor is expected to drive the adoption of mass notification systems.

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Key Takeaways from the Mass Notification Systems Market Report:

The global market for mass notification systems is estimated at US\$ 10.4 billion in 2022

The most appealing segment, with an estimated market share of 43.2%, is the mass notification systems emergency notification platform.

The market for mass notification systems is projected to be worth US\$ 68.8 billion by 2033.

North America has been the most attractive market in the last five years, with the US expected to account for 85.5% of the market in 2023.

China and India were appraised at US\$ 641.1 million and US\$ 334.9 million in 2022, respectively, and are expected to grow at 19.7% and 29.9% CAGRs through 2033.

"The mass notification systems market continues to witness robust growth, driven by escalating demand for real-time communication and emergency management solutions. It is poised for significant expansion, propelled by the increasing need for swift and efficient dissemination of critical information across diverse industries. This comprehensive market research study delves into key trends, market dynamics, and emerging opportunities, providing invaluable insights for stakeholders navigating the evolving landscape of mass notification systems." - says Sudip Saha, Managing Director and Co-Founder at Future Market Insights.

#### Competitive Landscape:

Some of the market's most powerful competitors are investing in studies and research (R&D) to facilitate the provision of a diverse range of leather manufactured in a variety of colors and materials for a variety of applications. Companies hope that by doing so, they will be able to keep up with the changing environment. For instance,

Genasys Inc., a leading global innovator in critical communications systems and solutions that help people stay safe, declared a new Incorporated Mass Notification System (IMNS) a way for a large outdoor vacation spot in April 2023.

Motorola Solutions disclosed in December 2022 that it had acquired Rave Mobile Safety, a leader in mass notification and incident administration that assists organizations and public safety institutions in communicating and collaborating during situations of emergency.

#### Leading Key Players:

Eaton Corporation Inc.  
Honeywell International Inc.  
Johnson Controls  
Bosch Limited  
Siemens  
Everbridge  
Motorola Solutions, Inc.  
AtHoc, Inc.  
AFA Protective Systems, Inc.  
Alertus Technologies, LLC  
American Signal Corporation

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## Mass Notification Systems Market Segmentation:

### By Component:

#### Mass Notification Systems Hardware

Fire Alarms

Public Address Systems

Alert Beacons

Duress Systems

Others

#### Emergency Notification Platform

#### Mass Notification Systems Services

Installation & Deployment

Support & Maintenance

Warning System Designing

Emergency Response Services

### By Solution:

In-Building

Wide-Area

Distributed

### By Application:

Emergency & Crisis Notification

Business Continuity and Disaster Recovery

Business Communication & Operations

Others

### By Industry:

Military & Defense

Government & Public Sector

Industrial

Commercial

Event & Sports Venues

Critical Infrastructures

Others

### Authored By:

Sudip Saha is the managing director and co-founder at Future Market Insights, an award-winning

market research and consulting firm. Sudip is committed to shaping the market research industry with credible solutions and constantly makes a buzz in the media with his thought leadership. His vast experience in market research and project management across verticals in APAC, EMEA, and the Americas reflects his growth-oriented approach to clients.

He is a strong believer and proponent of innovation-based solutions, emphasizing customized solutions to meet one client's requirements at a time. His foresightedness and visionary approach recently got him recognized as the 'Global Icon in Business Consulting' at the ET Inspiring Leaders Awards 2022.

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[Digital Signage System Market Analysis](#): It is projected to grow at a CAGR of 11.8% from 2023 to 2033. The overall market valuation is likely to surpass US\$ 59.16 billion by 2033

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