

Social & Emotional Learning Market worth \$14.59 billion by 2030- Exclusive Report by 360iResearch

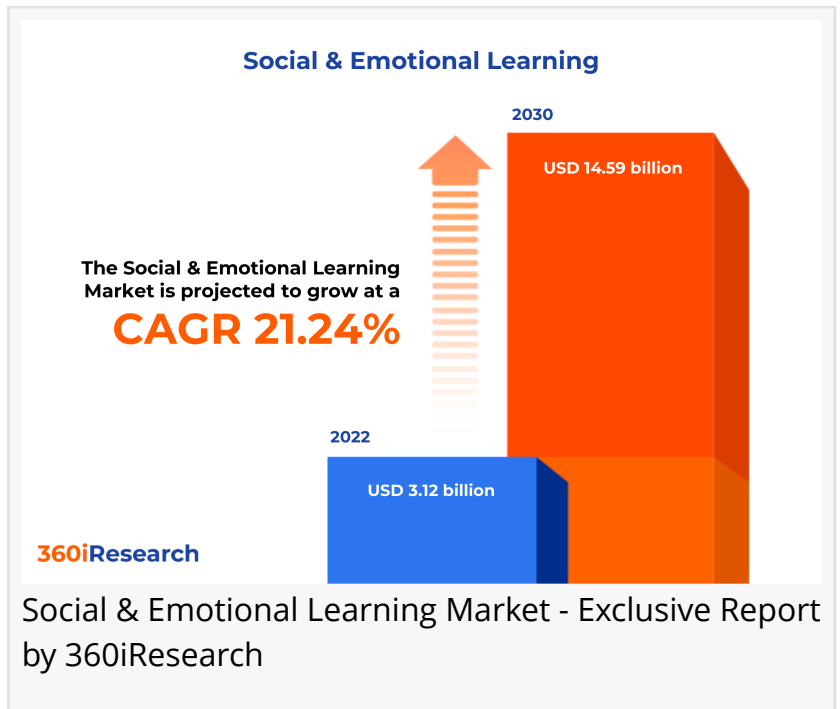
The Global Social & Emotional Learning Market to grow from USD 3.12 billion in 2022 to USD 14.59 billion by 2030, at a CAGR of 21.24%.

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-- The "[Social & Emotional Learning Market](#) by Component (Services, Solutions), Type (Application, Web-Based), Core Competencies, End-Users - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

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Social and emotional learning pertains to how individuals, primarily children and adolescents, acquire and effectively use the knowledge, attitudes, and skills required to handle emotions, empathize with others, establish and maintain positive relationships, and make reliable decisions. The social and emotional learning market comprises various stakeholders, such as educational institutions, software, service providers, teaching communities, students, and policymakers, who provide and utilize SEL programs and resources. Potential demand attributed to improving the education sector's capabilities and increasing penetration of digital education at school and college levels is driving the market growth. Favorable governmental initiatives associated with social and emotional well-being fuel market expansion. High capital investments coupled with required infrastructure facilities and Limited teaching professionals to manage social & emotional learning solutions restrict market growth. Additionally, there is potential



growth by introducing novel social & emotional learning solutions to customize SEL learning and track student progress. The rising need for self-management in education, along with office platforms, is also creating significant opportunities in the market.

Component: Rising demand for training and consulting services owing to expertise and personalized guidance

Services encompass professional development and training, assessment and measurement, and consulting and advisory. Professional development and training services are essential for educators and administrators to integrate SEL practices into schools and educational programs effectively. Assessment and measurement services help educators measure students' social and emotional competencies. These services are preferred when institutions aim to track SEL progress and outcomes. Consulting and advisory services are chosen by organizations needing specialized guidance to devise or enhance their SEL strategies. Solutions comprise curriculum and instructional materials, digital platforms, software, and SEL-centric games and apps. The SEL curriculum offers comprehensive instructional materials packaged as age-appropriate lessons and activities designed to promote SEL skills in the classroom. The preference for these solutions depends on curriculum compatibility with the school ethos and ease of integration into existing lesson plans. Digital platforms and software solutions are increasingly popular as they offer scalable, customizable, and interactive SEL content for students. Games and apps that foster SEL competencies, such as empathy, collaboration, and emotional regulation, are gaining traction. The comparison between services and solutions reveals an evolutionary market pattern: initial demand for services that transitions into a sustained preference for solutions, mirroring educational bodies' maturation in SEL implementation. Current trends forecast a growing focus on digitization and customization, ensuring SEL delivery remains in step with diverse learning requirements.

Core Competencies: Rising use SEL in self-management where the need of managing multiple tasks and deadlines effectively

Relationship skills concentrate on establishing and maintaining healthy and rewarding relationships using communication, listening, cooperation, negotiation, and seeking and offering help when needed. These skills are particularly important in diverse workplaces and within educational environments to promote understanding and collaboration. Responsible decision-making involves the ability to make choices that are ethical, constructive, and respectful of oneself and others. It includes consideration of the well-being of oneself and others and the consequences of various actions or inactions. Self-awareness is understanding one's feelings, beliefs, and values and how they influence behavior. It is the capability to accurately evaluate one's strengths and limitations with a well-grounded understanding of confidence and aim. Social awareness entails the ability to understand the viewpoints of others, including those from diverse backgrounds and cultures. It encompasses empathy, respect for others, and understanding social and ethical norms for behavior. While each SEL competency has its unique focus area and context of application, they are intrinsically interconnected. Relationship skills leverage self-awareness and social awareness, enabling more profound and constructive interactions. Self-management is often a prerequisite to responsible decision-making, as

individuals must self-regulate before navigating complex ethical considerations. Each competency enhances the other, forming a comprehensive social and emotional fitness picture.

End-Users: Educational institutions are utilizing comprehensive, curriculum-integrated programs that reach a wide student population

As primary end-users of social and emotional learning (SEL) programs, schools and colleges increasingly recognize the importance of fostering non-academic skills in students. SEL in educational institutions focuses on improving student outcomes, including academic performance, social behaviors, and emotional well-being. Educational systems implement SEL to equip students with self-awareness, self-management, social awareness, relationship skills, and reliable decision-making skills. Therapists and psychologists utilize SEL techniques to support their clients' emotional and social growth. In clinical or private practice settings, SEL plays a pivotal role in therapeutic interventions for children, adolescents, and sometimes adults. The needs of therapists and psychologists include targeted interventions featuring specific SEL competencies, tools for evaluation and progress tracking, and resources for parents to continue reinforcing SEL at home. The differing needs of educational and therapeutic environments dictate the evolution of SEL products, with an overarching trend towards incorporating technology and research-based design. Both segments continue to prioritize SEL innovation to meet their specific user demands, reinforcing the significance of SEL in fostering well-being and success.

Type: Growing preference for application-based SEL platforms for settings that prioritize individual student engagement

Application-based SEL content is the digital tools, applications, and software designed to facilitate social and emotional learning. These applications may be designed for individual use by students or in a classroom setting led by an educator. They typically include interactive activities, games, assessments, and tools for tracking progress. Web-based SEL content is provided through online platforms, portals, or websites, often offering interactive activities, instructional videos, and downloadable resources to support SEL. This type of content can be accessed on various devices through a web browser, allowing for a higher level of flexibility in terms of accessibility. Application-based SEL tools may offer greater personalization and user engagement due to the tailored nature of app experiences. However, web-based SEL solutions provide greater accessibility and versatility, as they are not confined to a single operating system or app ecosystem. Both types of SEL content delivery have their own merits, and the choice between them depends on the needs and circumstances of the learning environment and the specific objectives of an SEL program.

Regional Insights:

The demand for Social & Emotional Learning (SEL) programs in the Americas, particularly in the United States and Canada, has grown substantially. The region has demonstrated a heightened emphasis on integrating SEL into educational curricula, driven by increasing awareness of its positive impact on students' academic performance and behavioral outcomes. In Europe, SEL

has been increasingly recognized for its role in student development, with the European Union (EU) endorsing policies and frameworks that advocate for including SEL in education systems. SEL adoption is growing in the Middle East but faces cultural and educational challenges. Elevated youth unemployment rates and societal upheaval have led to increased investments in SEL programs to address these issues. Africa, meanwhile, sees a rise in SEL demand, particularly in private international schools, nonprofit educational initiatives, and communities seeking to improve educational outcomes in the face of diverse socio-economic challenges. The Asia-Pacific region represents a diverse and rapidly developing market for SEL, with varying degrees of integration into educational systems. Countries such as Australia and New Zealand have been frontrunners in embedding SEL in their national curricula. Meanwhile, in Asia, initiatives have been largely spearheaded by private organizations, international bodies, and local governments, particularly in economies with strong growth potential, such as China and India.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Social & Emotional Learning Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Social & Emotional Learning Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Social & Emotional Learning Market, highlighting leading vendors and their innovative profiles. These include Apperture Education, LLC, BASE Education LLC, Emotional ABCs, Inc., EVERFI, Inc., Everyday Speech LLC, Growing Leaders, Illuminate Education, Move This World, Nearpod Inc., Newsela Inc., Ori Platform, Panorama Education, Inc., PATHS Program Holding, LLC, Peekapak Inc., and Rethink Autism, Inc..

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Market Segmentation & Coverage:

This research report categorizes the Social & Emotional Learning Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Component, market is studied across Services and Solutions. The Services is further studied across Consulting, Deployment & Integration, and Training & Support. The Solutions is further studied across SEL Assessment Tool and SEL Platform. The Solutions is projected to witness significant market share during forecast period.

Based on Type, market is studied across Application and Web-Based. The Application is projected to witness significant market share during forecast period.

Based on Core Competencies, market is studied across Relationship Skills, Responsible Decision-Making, Self-Awareness, Self-Management, and Social Awareness. The Relationship Skills is projected to witness significant market share during forecast period.

Based on End-Users, market is studied across Schools & Colleges and Therapists & Psychologists. The Therapists & Psychologists is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 40.13% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Social & Emotional Learning Market, by Component
7. Social & Emotional Learning Market, by Type
8. Social & Emotional Learning Market, by Core Competencies
9. Social & Emotional Learning Market, by End-Users
10. Americas Social & Emotional Learning Market

11. Asia-Pacific Social & Emotional Learning Market
12. Europe, Middle East & Africa Social & Emotional Learning Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Social & Emotional Learning Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Social & Emotional Learning Market?
3. What is the competitive strategic window for opportunities in the Social & Emotional Learning Market?
4. What are the technology trends and regulatory frameworks in the Social & Emotional Learning Market?
5. What is the market share of the leading vendors in the Social & Emotional Learning Market?
6. What modes and strategic moves are considered suitable for entering the Social & Emotional Learning Market?

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