

## Eggshell Membrane Market worth US\$ 3.5 Billion to 2024-2032 - Exclusive Report by IMARC Group

BROOKLYN, NY, USA, December 7, 2023 /EINPresswire.com/ -- According to IMARC Group, the global eggshell membrane market size reached US\$ 1.5 Billion in 2023. Looking forward, the market is expected to reach US\$ 3.5 Billion by 2032, exhibiting a growth rate (CAGR) of 9.6% during 2024-2032.

Factors Affecting the Growth of the Eggshell Membrane Industry:

· Health and Wellness Trends:



Eggshell Membrane Market Latest Report 2024-2032

The growing consumer focus on health and wellness is a major factor driving the eggshell membrane market. This membrane is rich in proteins like collagen and elastin, essential for joint health, which makes it popular in the nutraceutical industry. Its use in supplements for arthritis and joint pain relief has gained significant traction, especially among the aging population who are more prone to such health issues. Additionally, the beauty and skincare industries are capitalizing on its anti-aging properties, further expanding its market reach. This trend towards natural and effective health solutions positions eggshell membranes as a preferred ingredient in both dietary supplements and cosmetic products.

Sustainability and Waste Reduction:

Sustainability concerns and the focus on waste reduction are crucial factors influencing the eggshell membrane market. Eggshell waste from the food industry poses a significant disposal challenge. The extraction of membranes from these shells not only reduces waste but also contributes to environmental sustainability. This aligns with the global shift towards circular economies, where waste products are repurposed for added value. Companies are leveraging this aspect to enhance their brand image and appeal to environmentally conscious consumers. The biodegradable nature of eggshell membranes also resonates well with the increasing

demand for eco-friendly products, thus making them a sustainable choice in various industries, including pharmaceuticals, nutraceuticals, and cosmetics.

• Technological Advancements in Extraction and Processing:

Technological advancements in the extraction and processing of eggshell membranes significantly contribute to market growth. These advancements have made the extraction process more efficient, cost-effective, and scalable, facilitating higher yields and purity of the product. Improved processing techniques also ensure the preservation of essential proteins and nutrients, enhancing the quality and efficacy of the end product. Such technological innovations are expanding the potential applications of eggshell membrane in various sectors, including health supplements, pharmaceuticals, and cosmetics. Moreover, these advancements support mass production, making it feasible for larger scale operations and thereby catering to a growing global market demand. The integration of technology thus plays a pivotal role in both improving product quality and expanding market reach.

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Leading Companies Operating in the Global Eggshell Membrane Industry:

- Biova LLC
- Bolise Co. Limited
- · Certified Nutraceuticals Inc.
- Ecovatec Solutions Inc.
- Dutch Eggmembrane Protein Powder (DEPP) B.V.
- · Eggnovo SL
- Kewpie Corporation
- Microcore Research Labs India Pvt. Ltd.
- Stratum Nutrition

Key Market Segmentation:

The report is organized into distinct sections as follows:

Breakup by Type:

- Hydrolyzed
- Unhydrolyzed

Hydrolyzed eggshell membranes represent the largest type segment in the global eggshell membrane market due to their popularity as a key ingredient in dietary supplements and functional foods, where hydrolyzed forms offer enhanced bioavailability and ease of digestion.

## Breakup by Application:

- Pharmaceuticals
- Personal Care and Cosmetics
- Food and Beverages
- Nutraceuticals
- Others

Food and beverages represent the largest application segment in the market as the eggshell membrane is increasingly utilized in the food industry for its protein content, natural collagen, and potential health benefits, which is contributing to its prominence in this category.

## Regional Analysis:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, South Africa, Others)

North America is the largest region in the market primarily because of the high demand for dietary supplements and functional foods containing eggshell membrane extracts, driven by health-conscious consumers seeking joint and skin health benefits.

## Global Eggshell Membrane Market Trends:

The growing applications of eggshell membranes in various industries represents one of the key factors driving the growth of the eggshell membrane market across the globe. A key trend is the increasing demand in the nutraceuticals sector, where eggshell membrane is valued for their collagen, hyaluronic acid, and other beneficial proteins, aiding joint health and skin care. There's also a rising interest in sustainable and natural products, positioning eggshell membranes as an attractive option due to their natural origin and biodegradable nature.

Technological advancements in extraction and processing methods are enhancing its purity and efficacy, broadening its applicability. Furthermore, the market is experiencing a growing interest in animal nutrition, particularly in pet food supplements, where its benefits for joint health are recognized.

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Other Key Points Covered in the Report:

- COVID-19 Impact
- Porters Five Forces Analysis
- Value Chain Analysis
- Strategic Recommendations

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