

United States Dog Toys Market Set to Reach US\$ 4,359.2 Million with a CAGR of 3.5% by year 2033 | FMI

Thriving US dog toys market offers diverse options, from interactive puzzles to durable chew toys, catering to canine companions' play and well-being.



NEWARK, DELAWARE, UNITED STATES OF AMERICA, December 7, 2023 /EINPresswire.com/ -- According to Future Market Insights (FMI), the [United States dog toys market](#) is estimated to total US\$ 3,083.2 million in 2023. For the projected period 2023 to 2033, sales of dog toys in the United States are projected to surge at 3.5% CAGR. By 2033, the United States market is set to cross a valuation of US\$ 4,359.2 million.

Growth in the United States dog toys industry is driven by several factors. This includes the growing number of pet owners and rising consumer awareness of pet health & wellness.

The growing pet humanization trend and focus on meeting training and behavioral needs of dogs are also driving the market.

Pet owners are treating their pets as members of the family and are willing to spend more on premium products such as dog toys. This high spending on pets is expected to boost the United States dog toys industry.

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Dog toys can help owners train pets and provide channels for their natural instincts as well as encourage positive behavior with health benefits for their dogs.

The dog toys market in the United States is one of the leading and most diverse in the world. Factors such as increasing adoption of pets, changing consumer lifestyles, product innovation, and the rise in pet humanization are mainly driving the United States market.

The market is highly competitive, with a large number of brands and manufacturers offering a wide range of products. Few of the leading dog toy manufacturers across the United States include COLLAR LLC, Ethical Products Inc., West Paw Inc., and others.

Key Takeaways from the United States Dog Toys Market Study

The United States dog toys industry is estimated to reach US\$ 3,083.2 million in 2023.

From 2023 to 2033, dog toy sales in the United States market are set to thrive at around 3.5% CAGR.

By 2033, the United States market size is expected to reach US\$ 4,359.2 million by 2033.

By product type, floating toys segment is expected to rise at 5.6% CAGR during the projection period.

By sales channel, modern trade segment holds a share of 26.9% in the market while online retailers segment is expected to thrive at a higher CAGR of 7.3% through 2033.

The West region dog toys market is likely to expand at a CAGR of 4.4% during the assessment period.

“Dogs are considered as family members which leads to a rise in the humanization of dogs. As pet owners are willing to invest in high-quality and premium products that enhance their dogs' comfort, health, and overall well-being, sales of dog toys are likely to rise at a steady pace across the United States during the next ten years. To gain profits, companies are expanding their product portfolios by introducing new dog toys”,- Sneha Verghese, Senior Consultant for Consumer Goods and Products at Future Market Insights (FMI).

Who is Winning?

Few of the leading dog toy manufacturers listed in the report include:

American Dog
COLLAR LLC
Dorskocil Manufacturing Company Inc.
Ethical Products Inc.
Goughnuts Inc.
Hagen Inc.
Penn-Plax Inc.
Radio Systems Corporation
Unicharm Corporation
West Paw Inc.
Others (as requested)

These key companies are continuously innovating for developing novel pet toys. They are also

focusing on reducing product prices and strengthening their distribution networks. Further, various players are implementing strategies such as mergers, agreements, partnerships, collaborations, etc. to gain a competitive edge in the market.

Recent developments:

In 2022, new dog toys were launched by Huxley & Kent, a prominent leader of pet toys and accessories.

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United States Dog Toys Market by Category

By Product Category:

- Training Toy
- Health Toy
- Grooming Toy
- Others

By Product Type:

- Chew Toys
- Rope Toys
- Squeak Toys
- Interactive Toys
- Ball Toys
- Plush Toys
- Squeaky Toys
- Tug toys
- Floating Toys
- Others

By Material:

- Fabric
- Plastic
- Rubber
- Wood
- Others

By Age Group:

Puppies
Adult Dogs
Senior Dogs

By Sales Channel:

Modern Trade
Convenience Stores
Pet Specialty Stores
Multi-Brand Stores
Drug Stores
Online Retailers
Other Sales Channel

Authored by:

Sneha Varghese (Senior Consultant, Consumer Products & Goods) has 6+ years of experience in the market research and consulting industry. She has worked on 200+ research assignments about Consumer Retail Goods.

Her work primarily focuses on facilitating strategic decisions, planning and managing cross-functional business operations technology projects, and driving successful implementations. She has helped create insightful, relevant analyses of Food and beverage market reports and studies that include consumer market, retail, and manufacturer research perspective. She has also been involved in several bulletins in food magazines and journals.

Have a Look at Related Research Reports of Consumer Product Domain:

The [pet care market demand](#) is estimated to be valued at US\$ 211.1 billion in 2023 and is expected to total US\$ 430 billion by 2033.

The global [pet carriers market growth](#) is projected to have a slow-paced CAGR of 4.1% during the forecast period. The market value of the pet carriers market is anticipated to reach a high of US\$ 1,294.4 million by the year 2033

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over

5000 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

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