

The uniting of Motown 1st A & R Man Mickey Stevenson with the mission of we are one worldwide is a gift to our world!

A movement is born from the union of Mickey Stevenson 1st A&R of Motown and We are one worldwide non-profit now touring the country with music & the arts

801 SUMMIT AVE GREENSBORO,
NORTH CAROLINA, UNITED STATES,
December 8, 2023 /EINPresswire.com/
-- [We Are One Worldwide](#) Calls Upon
Musical Artists to Unite in a Vision of
Harmony and Social Impact
Nationwide - We Are One Worldwide, a
newly established non-profit

organization, is on a mission to harness the power of music to foster unity, reduce crime, build affordable housing, and improve community relations. Inspired by the timeless melodies of the original Motown Records, We Are One Worldwide aims to bring together artists from across the country who share a deep love and appreciation for the transformative impact of music.

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Make each day count by setting specific goals to succeed, then putting forth every effort to exceed your own expectations”

Les Brown

the cultural fabric of society.

"We believe that music has the power to transcend boundaries and bring people together," says Dr. [Lance Jones Sr](#) Founder of the WAOW non-profit & Motown's 1st A&R man the legendary Mr. Mickey Steveson, spokesperson for We Are One Worldwide. "By uniting known & established artists who share a passion for the soulful sounds of Motown, we aim to build bridges, reduce crime, and contribute to the creation of affordable housing and more. Our vision is to use music



On sale now . Motowns 1st A & R man in stores now!

as a vehicle for positive social impact, fostering unity and understanding."

We Are One Worldwide is pleased to announce its upcoming theatrical events, where musical artists are invited to join forces with the legendary Mr. Mickey Steveson. This dynamic collaboration seeks to amplify the organization's mission and engage a broader audience in the pursuit of a better, more harmonious world.

"We are reaching out to all musical artists who resonate with the Motown legacy and who want to be part of something bigger than themselves. Together, we can use our collective talent and passion for music to make a real difference in our communities," adds Dr. Lance Jones Sr.

Musical artists interested in joining this inspiring movement and supporting We Are One World Wides vision are encouraged to visit www.weareoneworldwide.org for more information and to get involved.

For media inquiries, please contact:

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About We Are One Worldwide: We Are One Worldwide is a non-profit organization dedicated to uniting people from across the country who share a love and appreciation for the music of the original Motown Records. Through the transformative power of music, the organization aims to reduce crime, build affordable housing, business collaborations and improve community relations. We Are One Worldwide seeks the support of all people of goodwill to join in their mission and contribute to positive social change.

We are one worldwide or WAOW affectionally pronounced(The WOW) encourages everyone follow us on all social media platforms for events date and discounts.

Corporate Address ; 801 Summit Ave Greensboro, NC 27405



Join us as we keep love alive

WOAW Presents...
Mickey Steveson and Azusa Revival Musical

Mickey Steveson, affectionally known as "Mickey," is a legendary figure in the music industry renowned for his significant contributions to the success of Motown Records. With a career spanning decades, he played a vital role in launching the careers of iconic artists such as Marvin Gaye, The Supremes, The Temptations, Four Tops, and Stevie Wonder. As a member of the Songwriters Hall of Fame, Mickey Steveson's creative talent, business acumen, and media-savvy approach have left an indelible mark on the music industry.

Mickey Steveson's accomplishments extend beyond his work at Motown. He is now passionately dedicated to a groundbreaking project: The Azusa Revival Musical. This musical brings to life the captivating story of the Azusa Street Revival, a spiritual movement that emerged in ethnically diverse Los Angeles in the early 1900s. Mickey Steveson's vision is to recreate this revival's essence and significance through a powerful stage musical and eventually a movie.

The Azusa Revival Musical: Pentecost Has Come
The Azusa Revival Musical, under Mickey Steveson's guidance, delves into the story of the Azusa Street Revival, a transformative spiritual event led by William J. Seymour, a son of freed slaves. The revival sparked in April 1906, when Seymour and others were struck by a divine presence, igniting an outpouring of the Holy Spirit. This movement united people of various races and backgrounds, transcending differences and emphasizing the equality of all believers in the eyes of God.

The musical sheds light on the impact of the Azusa Revival, which extended beyond the boundaries of its time and location, influencing the charismatic Pentecostal movement that now encompasses over 700 million believers worldwide. Mickey Steveson's musical aims to capture the depth, adventure, and miraculous nature of the Azusa Street Revival, as well as its role in shaping contemporary Christianity.

Powerful Music and Impactful Testimonials
The score of the Azusa Revival Musical features dynamic original music by Mickey Steveson and other esteemed writers. The music includes emotionally charged production numbers and heartfelt ballads that resonate with audiences on a profound level. The musical's title track, "You Can Do Anything," along with songs like "Do You Know My Jesus?" and "Won't Stop Praying," contribute to the musical's powerful storytelling.

The musical's significance and impact are reinforced by testimonials from entertainment industry figures and spiritual leaders. Berry Gordy, the founder of Motown, praises Mickey Steveson's talent for assembling winning creative teams and fostering an environment that supports artists. Other testimonials from artists like Smokey Robinson and Mary Wilson highlight Mickey's instrumental role in shaping their careers. Spiritual leaders, including Bishop Clarence Haddon and Dr. Joyce Haddon, emphasize the divine inspiration behind the musical and its potential to bring about spiritual awakening.

Touring Strategy and Financial Summary
Mickey Steveson's touring strategy for the Azusa Revival Musical is carefully designed to generate solid revenue and create a meaningful impact on audiences worldwide. The production team, including key creative positions like director, choreographer, and music arranger, will contribute to the musical's success. The budget breakdown covers various expenses, from cast and production development to marketing, advertising, and merchandise.

The Azusa Revival Musical aims to engage audiences through captivating storytelling, powerful music, and a profound message of unity, equality, and spiritual revival. As Mickey Steveson and his team embark on this creative journey, they invite supporters, investors, and influencers to participate in sharing this transformative story with the world.

www.azusamusical.com
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The Azusa Program

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