

Live Streaming Market Size, Share, Revenue, Trends And Drivers For 2023-2032

The Business Research Company's Live Streaming Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LANDON, GREATER LONDON, UK, December 13, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

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The global live streaming market size will grow from \$1.24 billion in 2022 to \$1.49 billion in 2023 at a compound annual growth rate (CAGR) of 20.6%.”

The Business Research Company

The [live streaming market](#) is anticipated to achieve a size of \$3.21 billion by 2027, with a 21.2% CAGR, according to TBRC's Live Streaming Global Market Report 2023.

The live streaming market is expanding due to the increased penetration of mobile devices and internet users. The Asia-Pacific region is projected to dominate the live streaming market share. Key players in the live streaming market include AfreecaTV Co. Ltd., Amazon,

Boxcast, Dacast, Empire Video Productions LLC, Facebook Inc., and Flux Broadcast.

[Live Streaming Market Segments](#)

- By Component: Platform, Service
- By Model: Business-to-Business (B2B), Business-to-Consumer (B2C)
- By End-user: Media And Entertainment, Education, Esports, Events, Government, Retail
- By Geography: The global live streaming market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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The live streaming allows streamed video to be sent over the internet in real time, without first being recorded and stored. Live streaming is used for TV broadcasts, video game streams, and social media video.

Read More On The Global Live Streaming Market Report At:

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The Table Of Content For The Market Report Include:

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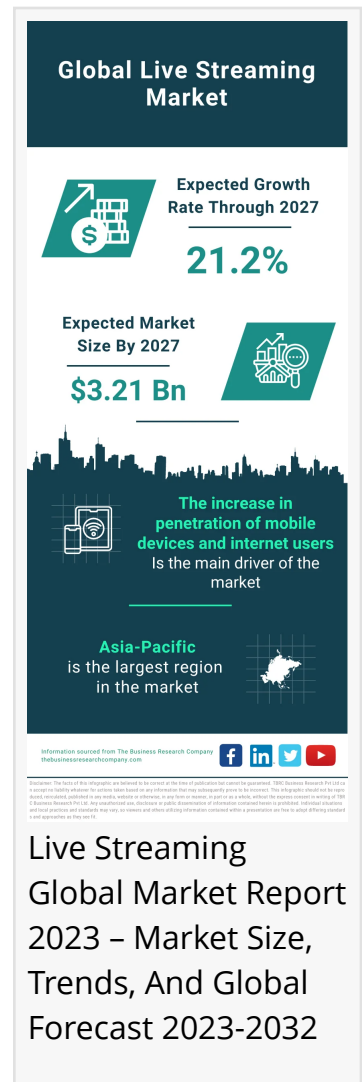
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The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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