

Exploring the Food Certification Market's Leap to US\$ 28,185.9 Million by 2033, Fueled by an 11.00% CAGR | FMI

Certifications like halal and 'free-from' drive multi-domestic food services growth in India and China, meeting demand and earning consumer trust.

NEWARK, DELAWARE, UNITED STATES OF AMERICA, December 8, 2023 /EINPresswire.com/ -- The [food certification market](#) is projected to reach US\$ 10,313 million in 2023, with an expected growth to US\$ 28,185.9 million by 2033, at a significant CAGR of 11.00%.



Food Safety has been Significantly Digitalized in Recent Years. Businesses Started to Adopt Digital Solutions to Correctly Record Food Safety Data, Eliminate Human Error, and Improve Overall Compliance.

Food certifications are vital in ensuring food products' safety, quality, and sustainability. Consumers increasingly seek certified products that validate specific attributes such as organic, non-GMO, fair trade, gluten-free products, and animal welfare.

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Certification bodies are adapting to offer tailored programs, and regulations are becoming strict to protect consumers and maintain food safety standards. The global market is expanding as many countries adopt certification programs, while technological advancements like block chain enhance transparency.

The notable growth of processed and convenient food, as well as the emergence of e-commerce and online food delivery, further drive the need for food certification worldwide. Moreover, the demand for halal and 'free-from' certified food is growing and leading companies to adopt certification methods to meet consumer demands and maintain trust.

The market is likely to continue to grow, driven by the global expansion of the food sector and increased [demand for halal products](#), especially in Middle Eastern countries.

Key Takeaways:

In 2022, the United States held a prominent share of 18.2% in the food certification market. The country faces challenges related to foodborne illnesses, with 48 million cases recorded annually and nearly 128,000 hospitalizations. Increased adoption of processed meat products has led to fraud cases.

Japan is expected to have a growth opportunity in the food certification market, holding over 4.1% of the global market share. The increasing demand for organic food has led to the initiation of certification programs by governing bodies. The growing awareness of clean-label ingredient food and strict regulations imposed by food regulatory bodies contribute to the market's growth in Japan.

In India, the clean-label food movement drives the food certification market, increasing health awareness, and the rise in demand for kosher and halal food certification. The prevalence of foodborne diseases in the country has created a need for food certification, with India having many reported cases.

China's food certification market is anticipated to expand by 11.2% in the next decade. The expansion of food infrastructure and the rising [demand for processed meat](#) contributes to the increasing need for food certification. The country has experienced outbreaks of foodborne diseases, leading to strict norms and regulations imposed by regulatory bodies.

Free from certifications, ISO 22000 is expected to gain traction in the food certification market, holding 11.2% of the market value share. The increasing demand for organic and natural products, government initiatives, and clean-label food awareness drive the need for certification.

Among the primary applications in the food certification market, bakery and confectionery products hold a significant share of 12.8%. Certification programs ensure these products' quality, safety, and integrity, assuring consumers.

"The Food Certification Market demonstrates robust growth, driven by increasing demands for safety and quality assurance in the food industry. As observed in our recent market research study, the adoption of certifications, particularly for halal and 'free-from' products," - Nandini Roy Choudhury, Client Partner at Future Market Insights

Competitive Landscape:

Bureau Veritas, Eurofins Scientific, Intertek Group PLC, SGS Group, and NSF International are some of the prominent competitors in this sector. Mergers and acquisitions are also allowing these big businesses to maintain their dominance over other regional competitors in the market. For example,

In September 2021, Bureau Veritas purchased AET France, a testing company established in France that provides product development and other testing services to consumers.

Intertek Group PLC is going to launch a new vegan food certification mark in September 2022 to assure complete trust in product claims. The Intertek Vegan Certification is meant to examine the suitability of food products for vegan and plant-based customers.

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Food Certification Market by Category:

By Type:

- BRC Food
- IFS Food
- ISO 22000
- FSSC 22000
- HACCP
- Global GAP
- Organic
- Kosher
- Halal
- Others

By Application Type:

- Bakery & Confectionery
- Dairy Products
- Processed & Packaged Food
- Infant Food
- Alcoholic & Non-alcoholic Beverages
- Functional Food
- Meat & Poultry Products
- Seafood

By Region:

- North America
- Latin America
- Europe
- South Asia & Pacific
- East Asia
- The Middle East & Africa (MEA)

Authored by:

Nandini Roy Choudhury (Client Partner for Food & Beverages at Future Market Insights, Inc.) has 7+ years of management consulting experience. She advises industry leaders and explores off-the-eye opportunities and challenges. She puts processes and operating models in place to support their business objectives.

She has exceptional analytical skills and often brings thought leadership to the table.

Nandini has vast functional expertise in key niches, including but not limited to food ingredients, nutrition & health solutions, animal nutrition, and marine nutrients. She is also well-versed in the pharmaceuticals, biotechnology, retail, and chemical sectors, where she advises market participants to develop methodologies and strategies that deliver results.

Her core expertise lies in corporate growth strategy, sales and marketing effectiveness, acquisitions and post-merger integration and cost reduction. Nandini has an MBA in Finance from MIT School of Business. She also holds a Bachelor's Degree in Electrical Engineering from Nagpur University, India.

About Future Market Insights (FMI)

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