

Efficiently Analyze Data And Formulate Resilient Strategies With The Global Market Model's Analytics Tool

The Global Market Model, the flagship product of the Business Research Company, is an all-inclusive market intelligence platform.

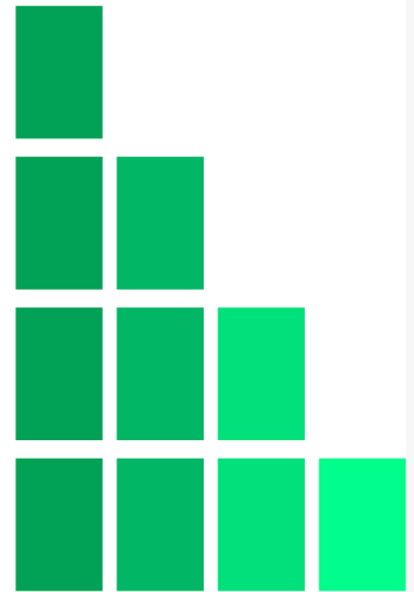
LONDON, GREATER LONDON, UK, December 8, 2023 /EINPresswire.com/ -- Navigating through vast datasets poses challenges in identifying crucial information. The Analytics tool of [the Global Market Model](#) effectively addresses this issue, emerging as a paramount resource for identifying avenues of growth. This tool simplifies the retrieval of data across diverse parameters spanning markets and geographical locations.

For example, in the [pharmaceutical market](#), the Analytics tool allows for a comprehensive analysis of consumer spending on specific drugs, considering factors such as patient statistics, specialist involvement, hospital bed availability, and pharmacy metrics. Users have the flexibility to select and combine Geographies, Markets, and Indicators, facilitating a clear historical and forecasted market size comparison.

The presented data is visually represented through both graphical and tabular formats, enabling extensive computations such as per capita consumption, historical market performance growth based on various parameters, and a detailed analysis of their impact on the market.

Sharing this data with individuals and teams is seamless, fostering easy interpretation of potential outcomes and identification of opportunities. The Global Market Model's Analytics Tool is intricately designed to expedite the analytics process, empowering users to make well-

GLOBAL MARKET MODEL



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The Analytics tab compiles indicator data sourced from a diverse array of prominent outlets, encompassing census records, both international and local macroeconomic references, and data from various associations. Unless forecasts are directly available from the source, the indicators are not subjected to forecasting. To ensure consistency, some data undergoes modeling using techniques identical to those applied in the market model.

This data is categorized into four main groups:

- Macroeconomic Data: Encompassing critical economic data points like GDP.
- Demographic Data: Providing insights into population demographics, including age and gender distributions.
- Industry Data: Focusing on industry-specific datasets, such as the number of hospital beds or vehicles sold.
- Enterprise and Employee Data: Including information on the workforce and the number of enterprises within a specific industry.

All types of indicator data can be effectively compared to market data using the analytics tool, offering valuable additional insights.

Learn More About How The Global Market Model Can Benefit Your Business:

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