

North America Data Center Cooling Market to Reach \$9.1 Bn by 2025 at 11.0% CAGR: Allied Market Research

High-density computing, sustainability concerns, and technological advancements propel North America's data center cooling market.

PORTLAND, ORIGON, UNITED STATES, December 8, 2023 /EINPresswire.com/ -- Increase in the demand for efficient and conducive data centers, green initiatives for ecological data center solutions and substantial growth of power density have fueled the growth of North America data center cooling market. On the other hand, higher



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investment costs, requirement of specialized infrastructure and cooling challenges during power outage have happened to curb the growth to some extent. Nevertheless, emergence of liquidbased cooling as well as portable cooling technology, and growth in the demand for modular data center cooling approach have created multiple opportunities in the segment.

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Based on component, the solutions segment contributed to nearly two-third of the total market in 2017 and is expected to dominate throughout the forecast period. Rise in adoption of energyefficient, environment-friendly, and cost-effective cooling solutions, owing to the stringent environment safety rules imposed by various governments has driven the growth.

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Based on type of cooling, the room-based cooling segment held the largest market share in 2017, accounting for nearly half of the total market. As it facilitates better air circulation in high raised floor data centers, the system is being increasingly adopted in the sector. On the other hand, the rack based cooling segment is expected to grow at the fastest CAGR of 13.7% throughout 2018-2025.

Western regions, particularly in Virginia & Texas in the U.S. has spurred the growth.			
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Based on geography, the market is segmented across U.S. and Canada. U.S. held more than four-fifth of the total market share in 2017 and is anticipated to maintain its dominance during the

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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