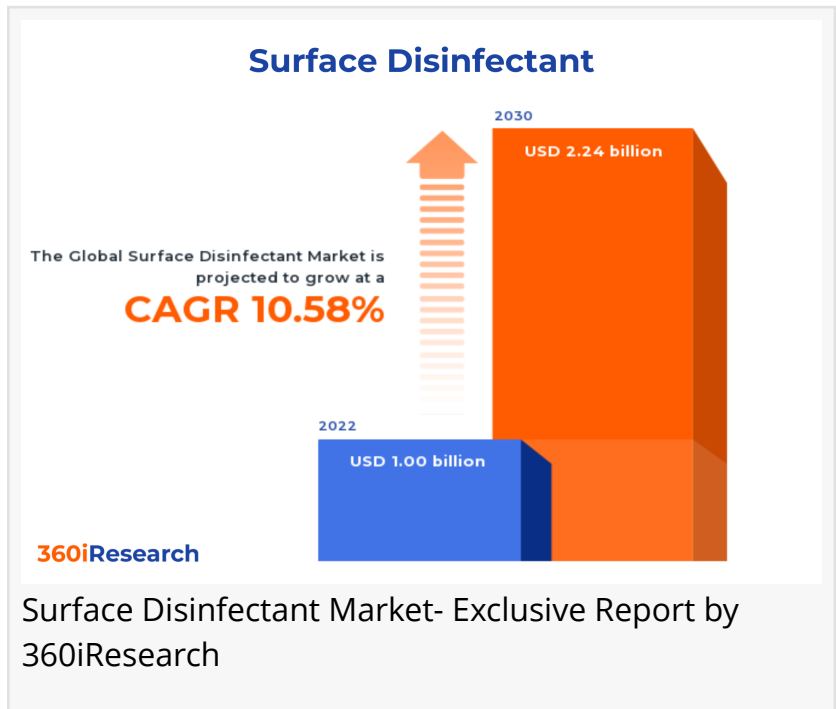


Surface Disinfectant Market worth \$2.24 billion by 2030, growing at a CAGR of 10.58% - Exclusive Report by 360iResearch

The Global Surface Disinfectant Market to grow from USD 1.00 billion in 2022 to USD 2.24 billion by 2030, at a CAGR of 10.58%.

PUNE, MAHARASHTRA, INDIA ,
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-- The "[Surface Disinfectant Market](#) by Composition (Bio, Chemical), Type (Liquids, Sprays, Wipes), Distribution, End-User - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Surface Disinfectant Market to grow from USD 1.00 billion in 2022 to USD 2.24 billion by 2030, at a CAGR of 10.58%.



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A surface disinfectant refers to an agent that eliminates, incapacitates, or significantly reduces the concentration of harmful pathogens such as bacteria, viruses, and fungi on inanimate surfaces and objects. Typically, these agents are used to ensure a hygienic environment and to prevent the transmission of infectious diseases, which can be found in a variety of forms, including sprays, wipes, and concentrates. A heightened focus on cleanliness and health consciousness, spurred on by recent global health emergencies, is propelling the demand for surface disinfectants. Moreover, increased healthcare spending, advancements in disinfecting technologies, and higher disposable incomes also contribute to the expansion of the surface disinfectant market. However, the market faces challenges such as stringent regulations on product composition and use, potential health risks from certain disinfectants, and volatile raw material costs. Besides, restraining factors, exploring safe, effective, and eco-friendly alternatives

to chemical disinfectants, such as UV technology or plant-based solutions are creating potential future scope for the market. Developing products capable of combating resistant microbe strains also offers considerable growth prospects.

Distribution: Growing popularity of online distribution channels owing to convenience and wider variety of products

The offline mode primarily refers to the traditional sales channels including supermarkets, department stores, and drug stores. In this mode, the surface disinfectant products are physically displayed and marketed to the customers. Customers prefer the offline mode for purchasing surface disinfectants, as they are able to interact physically with the products. Online mode distribution refers to digital marketplaces or e-commerce platforms where consumers remotely browse, select, and purchase surface disinfectant products. A growing segment of consumers is switching their buying preference to online mode, which is attributed to advantages such as the convenience of shopping at home, availability of a wider range of products, ability to compare prices and reviews, and often, more competitive prices.

End-User: Higher demand for effective surface disinfectants in diagnostic labs and hospital settings for swift-cleaning owing to their fast-paced nature

Diagnostic Laboratories have a recurring need for surface disinfectants owing to their high-turnover environment and the constant demand for contaminant-free surfaces. Consumer preference for household surface disinfectants is majorly driven by efficacy against common domestic pathogens, ease of use, and safety considerations. Hospitals require broad-spectrum disinfectants with the capacity to kill a wide range of pathogens within minutes. Safety requirements in pharmaceutical & biotechnology industries are stringent with a high emphasis on reducing cross-contamination risks, which necessitates the use of surface disinfectants. Research labs require disinfectants that are highly effective without damaging sophisticated equipment or impacting delicate samples.

Composition: Inclining shift toward green technology progresses the demand for bio-derived disinfectants

Bio-derived disinfectants are developed from natural substances and offer an environmentally friendly approach to infection control. The key constituents are generally plant-based elements, loaded with properties that can effectively disrupt the microbiological cell structure. Chemical disinfectants have long been the frontline weapon against harmful microorganisms. Alcohols, specifically ethanol and isopropanol, are the primary active ingredients in many hand sanitizers and disinfectants. Aldehydes such as formaldehyde and glutaraldehyde are well-regarded for their broad spectrum, encompassing bacteria, viruses, fungi, and spores. Quaternary ammonium compounds' wide spectrum of effectiveness, lack of toxicity at use levels, and availability make them ideal for various disinfecting applications. Chlorine compounds, such as sodium hypochlorite, are among the most commonly used bleach-based disinfectants due to their ability to inactivate most pathogens. Oxidizing agents, including hydrogen peroxide and peracetic acid, act by oxidizing essential microbial components such as proteins, lipids, and DNA, thus causing inactivation. Phenolics are widely used as intermediate to low-level disinfectants

owing to their effectiveness against a broad spectrum of pathogens, including bacterial spores.

Type: Widespread adoption of liquid disinfectants for rigorous sanitization requirements

Liquid disinfectants have been a traditional choice for broad-spectrum surface sanitization. With user-friendly application and effectiveness against a vast range of pathogens, liquid disinfectants are highly preferred in healthcare settings and commercial establishments. Spray disinfectants provide a convenient, touchless application that covers larger surface areas quickly and evenly. With an active ingredient breakdown, spray disinfectants eliminate odor-causing bacteria and are widely used in homes, schools, and offices. For instant use and portability, disinfectant wipes offer an ideal solution. Suitable for sensitive equipment like electronics and items frequently touched, wipes are a popular choice among consumers for their convenience and targeted application.

Regional Insights:

In the Americas, the surface disinfectant market exhibits robust growth, with a heightened awareness of hygiene. The U.S., being the largest economy, contributes a substantial revenue share, mainly driven by a high demand for cleaning and disinfection products in healthcare facilities, households, and commercial spaces. The surface disinfectant market in EMEA is witnessing steady progress, driven by advanced healthcare infrastructure and stringent cleanliness regulations in numerous sectors. Additionally, the Middle East and Africa region is expected to have a higher growth rate in the near future, buoyed by increasing healthcare expenditures and international health standard regulations. The Asia-Pacific market showcases the immense potential for growth in the surface disinfectants sector owing to rapidly developing economies, such as China and India, coupled with the growing awareness about hygiene and increasing healthcare spending.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Surface Disinfectant Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Surface Disinfectant Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Surface Disinfectant Market, highlighting leading vendors and their innovative profiles. These include 3M Company, Cantel Medical Corporation, CarroLLClean, Diversey Holding Ltd., Ecolab Inc., Gojo Industries, Inc., Johnson & Johnson, Metrex Research, LLC, Procter & Gamble Company, Reckitt Benckiser Group PLC, STERIS PLC, The Clorox Company, and Whiteley Corporation.

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Market Segmentation & Coverage:

This research report categorizes the Surface Disinfectant Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Composition, market is studied across Bio and Chemical. The Chemical is further studied across Alcohols, Aldehydes, Ammonium Compounds, Chlorine Compounds, Oxidizing Agents, and Phenolics. The Chemical commanded largest market share of 81.54% in 2022, followed by Bio.

Based on Type, market is studied across Liquids, Sprays, and Wipes. The Liquids commanded largest market share of 68.10% in 2022, followed by Sprays.

Based on Distribution, market is studied across Offline Mode and Online Mode. The Offline Mode commanded largest market share of 94.44% in 2022, followed by Online Mode.

Based on End-User, market is studied across Diagnostic Laboratories, Domestic-Use, Hospital Settings, Pharmaceutical & Biotechnology Companies, and Research Laboratories. The Hospital Settings commanded largest market share of 41.19% in 2022, followed by Domestic-Use.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded largest market share of 34.03% in 2022, followed by Americas.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Surface Disinfectant Market, by Composition
7. Surface Disinfectant Market, by Type
8. Surface Disinfectant Market, by Distribution
9. Surface Disinfectant Market, by End-User
10. Americas Surface Disinfectant Market
11. Asia-Pacific Surface Disinfectant Market
12. Europe, Middle East & Africa Surface Disinfectant Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Surface Disinfectant Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Surface Disinfectant Market?
3. What is the competitive strategic window for opportunities in the Surface Disinfectant Market?
4. What are the technology trends and regulatory frameworks in the Surface Disinfectant Market?
5. What is the market share of the leading vendors in the Surface Disinfectant Market?
6. What modes and strategic moves are considered suitable for entering the Surface Disinfectant Market?

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