

Kupenda, the New Dating App, Officially Launches with a Focus on Community and Meaningful Connections

Addressing Mental Health and Loneliness Through a Community-Driven Dating App.

LOS ANGELES, CALIFORNIA, UNITED STATES, December 11, 2023 /EINPresswire.com/ -- [Kupenda](#), a dating app that works with restaurants, has officially launched after a beta period, unveiling

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We believe in the power of people helping people, and that ethos is at the core of Kupenda. Our app is not just about swipes and matches.”

Lewis Dackam

new features designed to enhance the digital dating experience while addressing common challenges in the dating landscape. Among these features, the app emphasizes community building, where users actively contribute to each other's experiences.

The UN SDGs have been instrumental in shaping global efforts toward sustainable development, emphasizing the interconnectedness of various social issues. Mental health,

a critical aspect of well-being, is central to achieving these goals. As people increasingly seek solutions prioritizing their overall well-being, the need for transformative approaches becomes evident.

Research indicates that swipe-based dating apps contribute to mental health issues, highlighting the challenges associated with the current online dating experience. While online dating is here to stay, the isolation inherent in many dating apps is deemed unsustainable. In light of this, Kupenda claims to serve the loneliness epidemic by building a better dating experience.

In the spirit of mutual assistance, Kupenda users play matchmakers, contributing to the app's overall value. As users help others find meaningful connections, the app becomes more valuable for everyone involved. This unique dynamic fosters a sense of collaboration, turning Kupenda into a community-driven platform where connections are facilitated not only by algorithms but also by individuals invested in each other's success. Messaging also takes on a new dimension as users can earn points by endorsing potential matches and initiating conversations, underscoring Kupenda's commitment to building connections beyond superficial swiping.

The [restaurant](#) feature is a recent addition to the app, adding an exciting dimension to the dating experience while addressing the common question of who pays for the meal. Users can now

invite matches to dinner dates to cover the cost and eliminate uncertainty or discomfort associated with splitting the bill. This feature enhances the overall dating experience, solving a common dilemma.

Lewis Dackam, Co-Founder of Kupenda, states, "We believe in the power of people helping people, and that ethos is at the core of Kupenda. Our app fosters a community where every individual's contribution adds value to the collective experience."

Kupenda has experienced rapid growth in South America, particularly in Colombia, showcasing its resonance with diverse communities. As the app officially launches and expands, the team looks forward to connecting even more people and creating meaningful relationships that transcend the traditional boundaries of online dating.

For media inquiries, please get in touch with Kupenda at info@kupenda.io or download the app on the App Store (iOS) or Play Store ([Android](#)).

About Kupenda:

Kupenda is a dating app introduces different features to enhance the digital dating experience. With an emphasis on community building and meaningful connections, Kupenda aims to provide users with a unique and enriching dating experience. For more information, visit kupenda.io

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