

Non-woven Adhesives Market Top Growth Companies, Opportunities Analysis and Industry Forecast

Non-woven Adhesives Market Trends and Innovation

PORTLAND, OREGON, UNITED STATES, December 9, 2023 /EINPresswire.com/ -- Allied Market Research's latest report on the global [non-woven adhesives market](#) projects a promising outlook, anticipating a substantial market value of \$2,809 million by the year 2022. The forecast reflects a robust compound annual growth rate (CAGR) of 9.9% for the period spanning 2016 to 2022. In 2015, the ethylene vinyl acetate segment asserted its dominance, securing approximately half of the market volume share.



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The market's growth is propelled by a surge in demand for products characterized by potent bond strength, exceptional color stability, enhanced sustainability, and superior absorbent qualities across diverse end-user industries. Factors such as product innovation, cost-effectiveness in manufacturing, and waste reduction further contribute to the overall market expansion.

However, the market faces challenges due to the temperature sensitivity of traditional nonwoven adhesives. These adhesives, which soften at elevated temperatures, pose limitations in applications on temperature-sensitive substrates. This susceptibility to creep or joint movement at higher temperatures results in bond failure, presenting a significant restraint in the market. Despite this obstacle, the increasing adoption of nonwoven adhesives in the medical industry is poised to open up new avenues for growth.

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Nonwoven adhesives play a pivotal role in transforming products in the hygiene industry, offering compatibility with various application techniques and adherence to a wide range of porous and nonporous substrates. The market benefits from a diverse range of raw materials for adhesive production, including ethylene vinyl acetate (EVA), styrenic block copolymers (SBC), polyolefin (PO), polyamide, polyester, and polyurethane. These adhesive solutions facilitate ease of manufacturing, as they can be easily mixed, exhibit a broad temperature range for application, and set up quickly. Cross-linking the polymer molecules after setting prevents bond failure due to exposure to elevated temperatures.

Styrenic block copolymers (SBC) emerge as a significant player, holding a quarter of the market share in terms of revenue in 2015. This segment is expected to experience a high CAGR of 10.5%, driven by its increasing use in the market attributed to its cost-effectiveness and rapid bond strength development.

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Key findings from the report include:

Asia-Pacific is poised to maintain its leadership in the market, followed by Europe.

Styrenic block polymers are projected to witness a substantial CAGR of 11.6% in terms of volume from 2016 to 2022.

The adult incontinence segment is anticipated to exhibit the fastest growth, with a CAGR of 10.2% between 2016 and 2022 in terms of revenue.

Brazil accounted for half of the LAMEA nonwoven adhesives market in 2015.

The Indian nonwoven adhesives market is expected to achieve a high CAGR of 10.9% in Asia-Pacific.

Germany and Italy collectively represented around half of the European nonwoven adhesives market in 2015.

Asia-Pacific and Europe jointly contributed over half of the global nonwoven adhesives market revenue in 2015, with Asia-Pacific leading due to high demand in the disposable products hygiene industry.

The key players operating in the Non-woven Adhesives Market:

Henkel AG (Germany)

H.B. Fuller (U.S.)

Bostik SA (U.S.)

Beardow Adams Ltd. (UK)

Lohmann Koester GmbH & Co. Kg (Germany)

Adtek Malaysia Sdn. Bhd. (Malaysia)

Savar Specialty Adhesives (U.S.)

The Dow Chemical Company (U.S.)

3M Corporation (U.S.)

and Kraton Corporation (U.S.)

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