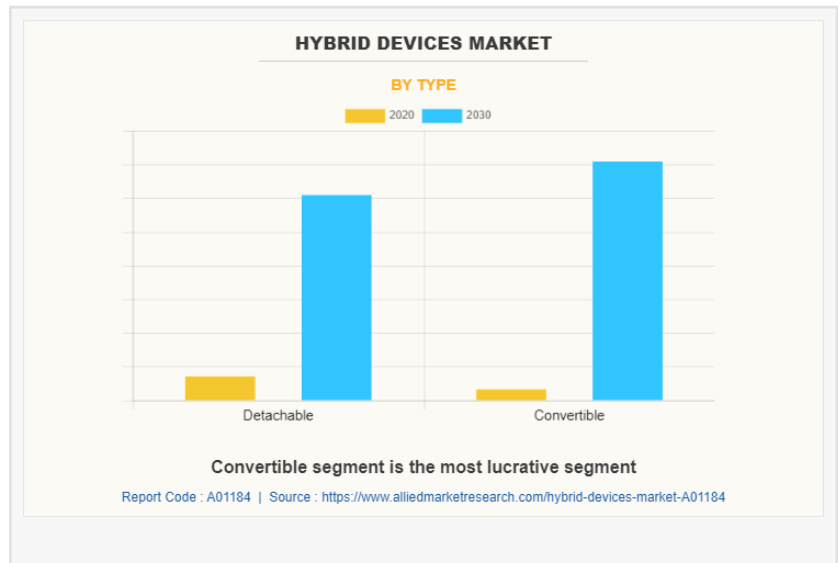


# USD 151.88 Billion Hybrid Devices Market Reach by 2030 | Top Players such as - L.P., Microsoft, Dell Inc., and Lenovo

WILMINGTON, DE, UNITED STATES,  
December 11, 2023 /

EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Hybrid Devices Market](#), By Type (Detachable, Convertible), By Screen Size (Less Than 12 Inches, 12-15 Inches, Greater Than 15 Inches), By End User (IT And Telecom, Personal Use, Educational Institutions, Healthcare, Others): Global Opportunity Analysis And Industry Forecast, 2021-2030"



The hybrid devices market was valued at \$30.06 billion in 2020, and is estimated to reach \$151.88 billion by 2030, growing at a CAGR of 17.6% from 2021 to 2030.

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The global hybrid devices market is influenced by a number of factors such as bigger screens and faster speed than tablets, increasing acceptance of hybrid devices for enterprise mobility, and use of wireless display (widi) technology. However, higher price compared with other computing devices and heavy weight restrain the market growth.

Asia-Pacific is expected to observe highest growth rate during the forecast period. Increase in investments for hybrid devices solutions among countries such as China, Japan, Thailand, India, and Indonesia, which fuels growth of the market. Moreover, consumers in Asia-Pacific demand higher productivity and enhanced multimedia in their devices. Hence, hybrid devices are highly adopted by people of this region, owing to productivity and entertainment demands. One of the major growth propellers for hybrid devices in the region is the increasing number of internet users.

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### Competitive Analysis:

The competitive environment of [Hybrid Devices Industry](#) is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Hybrid Devices Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

### Key Players:

ASUSTeK Computer Inc.

Lenovo

HP Development Company, L.P.

Microsoft

Dell Inc.

Toshiba Corporation

Samsung Corporation

Acer Inc.

Fujitsu Ltd

LG Corporation and Many More

Region wise, the hybrid devices industry was dominated by North America in 2021. However, Asia-Pacific is expected to witness significant growth in the upcoming years.

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The current estimation of 2030 is projected to be higher than pre-COVID-19 estimates. The IT sector has flourished as the individuals are shifting towards the digital solutions.

Moreover, the escalating demand for effective, user-friendly, agile, and scalable computing solutions and improved business mobility is creating a positive outlook for the market during pandemic. The rising adoption of the work-from-home model has led to the emerging need for computing devices for browsing, examining, and presenting files and data across organizations, which is contributing to the market growth.

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