



Innovator Jiangtao Sun Launches CBiBank, Elevating Financial Services and Technological Innovation

UNITED STATES, December 11, 2023 /EINPresswire.com/ -- Renowned for his groundbreaking contributions within the payment industry, Jiangtao Sun introduces [CBiBank](#), a U.S. commercial bank, furthering his legacy of innovation and transformative market impact.

Spanning from 2001, Jiangtao Sun's transformative enterprises, including Shidai Jiecheng, Shenzhou Pay, Qiandai Bao and the publicly listed China Binary New Fintech Group, have consistently prioritized user-centric advancements, showcasing his mastery as a pioneering figure in the industry. The payment industry icon remarked, "I commenced this journey in 2001, a period defined by an immense surge in payment trends. It was then that I grasped the insignificance of individual efforts amidst such a monumental movement. In essence, 'the world trend, vast and mighty, prospers if aligned, perishes if opposed.'"

Jiangtao Sun's unwavering commitment to meeting evolving user needs has consistently yielded substantial market dividends across each era. From pioneering alternative billing methods during the formative years of the Chinese internet to China Binary New Fintech Group's groundbreaking introduction of point card payment as a cornerstone in the wake of the exponential growth of the gaming industry, to Qiandai Bao, which presciently forecasted burgeoning trends in the mobile payment landscape, his ventures have set industry benchmarks, with one achieving a remarkable transaction volume exceeding 200 billion in a year, cementing its authority in the industry.

In 2017, Jiangtao Sun astutely recognized the imperative "cross-border financial needs of small and medium-sized trading enterprises," culminating in the establishment of CBiBank, a neobank.

Arising from Europe and the United States, the concept of neobanks has rapidly garnered global acclaim, emphasizing advancements in financial service quality and extended service horizons, rather than displacement of traditional banking institutions. Under Jiangtao Sun's astute leadership, CBiBank stands as a pivotal entity nurturing the diverse cross-border financial requirements of international trading enterprises, especially small and medium-sized businesses. This strategic focus addresses crucial demands for multi-currency accounts, transfers, and cross-border payments, often neglected by traditional banking establishments, thus propelling the company to differentiate itself and gain competitive edge in the industry.

Amidst the burgeoning wave of financial technology, CBiBank has witnessed substantial growth, effectively augmenting the sustainability and inclusivity of financial services. Leveraging a sophisticated fusion of mobile internet, artificial intelligence, big data, and cloud computing technologies, CBiBank, under Jiangtao Sun's astute guidance, continues to innovate, ensuring a targeted and efficient service delivery for small trading enterprises, emerging as a significant contributor propelling the development of small international trading enterprises.

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CB INTERNATIONAL BANK LLC

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