

A dive into the Extraordinary: 24 Life-Affirming Travel Experiences for 2024

*Voted by Rough Guides readers
Curated by Rough Guides editors*

LONDON, UNITED KINGDOM, December 13, 2023 /EINPresswire.com/ -- Voted by [Rough Guides](#) readers



Who better to ask about extraordinary travel moments than our worldly-wise readers? As usual, they didn't disappoint! Experiential travel is set to be huge in 2024."

René Frey, CEO

Curated by Rough Guides editors

Rough Guides is shining a spotlight on the kind of travel moments that have the power to stay with a person forever, as they present a first-of-its-kind list:

[24 life-affirming travel experiences for 2024](#) – voted by readers

To create this original experience-focused list, Rough

Guides readers were asked to share the travel moments that have raised their pulses, tantalised their taste-buds and left them feeling on top of the world. From hundreds of responses, Rough Guides editors curated a list of 24 experiences, to encourage readers to seek transformative experiences in the coming year, and beyond. From exploring caves in South Dakota to glamping during a thunderstorm in Kent, the list covers a range of travel types, budgets and destinations – plus quotes from the readers who submitted them. This new guide embodies Rough Guides' longstanding commitment to helping travellers experience as much of the world as they can.

Highlights of the Rough Guides list include:

- Be romanced by rail adventure on Uzbekistan's Soviet-style trains
- Unexpectedly dine with curious bush babies in Kenya
- Hike along water channels in an ancient subtropical rainforest in Madeira
- Come face-to-face with Atlantic puffins on Pembrokeshire's trails

Rough Guides CEO René Frey says:

"When we remember our favourite trips, it's often a particular moment that stands out. That's why we decided to put experiences - rather than destinations - centre stage for this guide. And

who better to ask about extraordinary travel moments than our worldly-wise readers? As usual, they didn't disappoint! Experiential travel is set to be huge in 2024, and when it comes to finding inspiration for a trip, this fascinating and uplifting guide is the perfect place to start."

Complete list of Rough Guides' 24 life-affirming travel experiences to try in 2024:

1. See snow monkeys in Nagano, Japan
2. Swim in the Black Lake, Montenegro
3. Soak up summertime art in the Verbier, Switzerland
4. Dine with bush babies in Kenya's Shimba Hills
5. Relish rum on a Santiago de Cuba roof terrace
6. Encounter puffins in Pembrokeshire
7. Take a South Dakota cave tour
8. Go glamping with kids in Kent
9. Ski Red Mountain in British Columbia, Canada
10. Live your best Lisbon life on a food tour
11. Be dazzled by dolphins in Mallorca
12. Chill out in hot springs in the Philippines
13. Marvel at scarlet ibises in Trinidad
14. Camel trek in Erg Chebbi, Morocco
15. Be romanced by a rail adventure in Uzbekistan
16. Feast in a Costa Rican rainforest
17. Enjoy exhilarating opera in Palermo, Sicily
18. Gorge lionfish on a Grand Cayman beach
19. Encounter elephants in Bangkok
20. Take a different track to Machu Picchu, Peru
21. Uncover wine culture in Calvi, Corsica
22. Savour acai berries in Paraty, Brazil
23. Hike yourself happy in Madeira
24. Witness a total eclipse on 8th April 2024

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Email press@roughguides.com for further information.

Notes to editor:

Rough Guides CEO René Frey is available for interviews

About Rough Guides

Founded in Singapore in 1970, Apa Publications is today an internationally-staffed company pushing the boundaries of what is expected of a travel publisher and constantly evolving to meet travellers' needs. With two travel brands, Rough Guides synonymous with practical travel tips and adventurous travellers and Insight Guides with a highly-visual and cultural focus, Apa has

been serving travellers for over 50 years, providing services in three areas: publishing, tailor-made trips and bespoke brand service solutions.

Apa's combined publishing list comprises hundreds of full-colour print guidebooks coming in packages with free e-book downloads to support light packing and responsible travel.

The tailor-made trip offering makes planning and booking trips worldwide easy and hassle-free by matching travellers with local travel specialists who use their long standing insider knowledge to make each trip truly special.

Apa's bespoke brand services offer solutions to create and deliver bespoke promotion campaigns for brands with access to a wide travel audience.

Whatever a traveller needs, Apa provides a solution and service to help.

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